

A scenic view of the Portland, Oregon skyline, featuring the city's modern buildings and Mount Hood in the background. The foreground is filled with green trees and bushes.

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**VISIONS OF A  
NEW ACADEMY**

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**NASPA '85**

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67th Annual Conference  
Portland, Oregon  
March 31-April 3, 1985

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## WELCOME TO PORTLAND AND NASPA '85

Welcome to Portland—America's city of roses and the great Northwest

The 1985 NASPA Conference Committee, assisted and supported by numerous NASPA members, has worked throughout the year on your behalf to present a conference that will offer you unexcelled opportunities for professional renewal and personal rejuvenation.

Within the conference theme — Visions of a New Academy — members of the Program Committee under the leadership of **John Halstead** and **Dotty Keller**, have created a timely program that will permit you to speculate on the future of higher education, to consider new challenges, to rethink old ideas, and to learn new skills.

Also, don't forget you're in Portland — one of America's most beautiful and livable cities. The rich natural beauty of Oregon is clearly evident all around you. Take some time to sample the shops and restaurants along the Portland transit mall or ride the bus to the city's famous rose gardens. Beyond the city you will find snow-capped mountains, majestic canyons of the Columbia Gorge, and the beautiful Oregon coast with unspoiled beaches and cozy coves. Members of the Local Arrangements Committee, under the leadership of **Paula Rooney**, will assist you to take advantage of Portland's warm hospitality and geographic setting.

Last, the Placement Committee, under the leadership of **Sue Weitz**, has "gone the extra mile" to assure that those of you participating in the placement operation will have a positive and successful experience as candidates, employers, and conference attendees.

May your participation in NASPA's 67th Annual Conference be rewarding, and may your visit to Portland and the great Northwest be memorable.

Sincerely,

*J. Roger Penn*

**J. Roger Penn**  
1985 NASPA Conference Chair  
Oregon State University



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*Cover photo: Lewis and Clark College*

## GENERAL INFORMATION

### **Admission to Conference Activities**

Admission to all conference activities will require the conference name tag which is included in the registration packet. Persons without a name tag can be excluded from conference events.

### **Location of Program Sessions**

Unless otherwise specified in the printed program, all program sessions are located in the Marriott Hotel.

### **Conference Headquarters**

Conference headquarters is located in the Marriott Hotel in the Beaver Room. NASPA Central Office headquarters is located in the Hilton Hotel on the third floor.

### **Registration**

Conference registration is located in the Hilton Hotel in Galleria 3.

### **Hospitality and Information**

Both the Hilton and Marriott have a hospitality area. In the Hilton it is located in Galleria 2 and in the Marriott it is located on Lower Level 1 - Ballroom Level Foyer. In each hospitality area you will find information about the conference, the City of Portland, entertainment, dining, maps, and other materials to make the conference and your stay in Portland an enjoyable experience.

### **Need to Locate Someone at the Conference?**

A location and message service is available for your use in the hospitality area of each hotel. In the Hilton it is located in Galleria 2 and in the Marriot on Lower Level 1 - Ballroom Level Foyer.

### **Coffee and Lunch Breaks**

Within each hotel there are several restaurants, and located around the hotels are numerous coffee shops. In addition, coffee and snack carts will be located in both the Hilton and Marriott in the mornings and over the lunch hour. In the Marriott, continental breakfasts and inexpensive lunches will be available on a cash basis on Monday, Tuesday, and Wednesday on Lower Level 2, and coffee will be available between program sessions in the same area at 10:15 a.m. and 3:15 p.m.

### **Placement**

The Conference Placement Service is in the Hilton Hotel in the Rose and State Ballrooms. The placement service runs from 12 noon to 5 p.m. on Saturday, and 9 a.m. to 5 p.m. on Sunday and Monday. Use of the service is available to NASPA members who are enrolled in the Computerized Placement Service and have registered for the conference.

A Placement Orientation session will be provided for candidates and employers. The candidate session will begin at 10:00 a.m. on Saturday in the Pavilion Room. The employers session will begin at 11:00 a.m. on Saturday in the Pavilion Room. It is important to attend these sessions in order to take full advantage of the placement service.

### **Exhibit Center**

The Exhibit Center is located in the Marriott Salon F. You are encouraged to visit the exhibit booths and speak with each of the exhibitors. The exhibits offer a wide range of products and services for use on the college campuses.

### **No Smoking Policy**

Smoking is not permitted in Conference sessions. Thank you.

### **Attending for the First Time?**

On Sunday at 4:00 p.m. in Salon G of the Marriott there will be a special orientation session for new professionals and first-time NASPA conference participants. This session will help you learn more about the Association and the Conference.

### **Recreation Opportunities**

Special passes are available to the Portland YMCA which has excellent recreational facilities including an indoor pool, squash and handball courts, and both inside and outside running tracks. The passes are available in each hotel's hospitality area. Jogging maps are also available. On Monday and Tuesday a "hospitability run" will be held, leaving from the Marriott Lobby at 12:30 p.m. Also, the Marriott has an indoor pool, exercise room, and sauna facilities.

### **The Annual Business Meeting**

NASPA holds one meeting each year in which institutional members can participate in association business at the national level. It is the business meeting convened at each annual conference. This year's meeting is scheduled for Tuesday, April 2, 1985, at 3:30 p.m.

Designation of proxies shall be in writing and received by the Executive Director no later than the official opening day of the Annual Conference. Proxies shall be Voting Delegates or Professional Affiliates who shall cast no more than one proxy each.

### **Resolutions**

**Policy:** Any member of NASPA may present a resolution for action by the membership on any issue. Proposals submitted to the Committee on Resolutions (Regional Vice Presidents plus President-Elect as chairperson) will gain the advantage of regular agenda

submission to the membership at the business meeting, and possible Board of Directors endorsement. All proposals reviewed by the Resolutions Committee, with or without that support, will be presented to the membership present at the annual business meeting. Resolutions *not* routed through the Committee may be presented to the membership from the floor under "new business."

**Definition:** A resolution is an instrument expressing the opinion, will, and intention of the NASPA Voting Delegates. Endorsement of a resolution by the delegate body constitutes a directed call for Board of Directors action. A resolution is distinct from a motion which results in the approval or disapproval of proposed Association legislation. The Board of Directors bears the responsibility to deliberate on approved resolutions and report their disposition to the delegate body.

**Procedures:** The procedure for submitting resolution proposals is as follows: (1) A draft of a proposed resolution may be submitted in writing to the appropriate Regional Vice President or to the President-Elect prior to the opening date of the conference; (2) Resolution proposals may be submitted to the Board of Directors any time during the conference prior to the annual business meeting; (3) Resolutions may be presented to the membership from the floor under "new business" during the annual business meeting.



### **TIME OUT FOR TRIVIA**

*We know it and you know it—not every program session will meet your expectations. If you find yourself daydreaming or not paying attention, relax and try "Time Out for Trivia." Throughout this printed program you will find trivia questions about Portland and the State of Oregon. Relax and enjoy! Answers to the questions can be found on page 88.*



1. *It rains more in New York City than in Portland, Oregon—True or False.*

## CONFERENCE AT-A-GLANCE

Below is a summary of the conference's major activities. Please note as you read the conference printed program that beginning Sunday evening and running through Wednesday morning, similar kinds of activities, e.g. major speakers, program sessions, coffee breaks, receptions, social affairs, etc. usually begin and end at the same time each day.

### FRIDAY, MARCH 29

Registration:	1:00 pm - 5:00 pm	Hilton
Hospitality:	1:00 pm - 5:00 pm	Hilton

### SATURDAY, MARCH 30

Registration:	8:00 am - 5:00 pm	Hilton
Hospitality:	8:00 am - 5:00 pm	Hilton
Placement:	10:00 am - 5:00 pm	Hilton
Pre-Conference Workshops:	8:00 am - 8:00 pm	
		Timberline Lodge

### SUNDAY, MARCH 31

Registration:	8:00 am - 5:30 pm	Hilton
Hospitality:	8:00 am - 5:30 pm	
		Hilton & Marriott
Placement:	9:00 am - 5:00 pm	Hilton
Opening Session:	5:30 pm - 6:45 pm	Marriott
Association Reception:	6:45 pm - 8:00 pm	Marriott
Association Dance & Entertainment	9:30 pm - 1:00 am	Marriott

### MONDAY, APRIL 1

Registration:	8:00 am - 1:30 pm	Hilton
Hospitality:	8:00 am - 5:00 pm	
		Hilton & Marriott
Placement:	9:00 am - 5:00 pm	Hilton
Speakers and Interest Sessions:	9:00 am - 5:00 pm	Marriott
Awards Luncheon:	12 noon - 1:45 pm	Hilton

### TUESDAY, APRIL 2

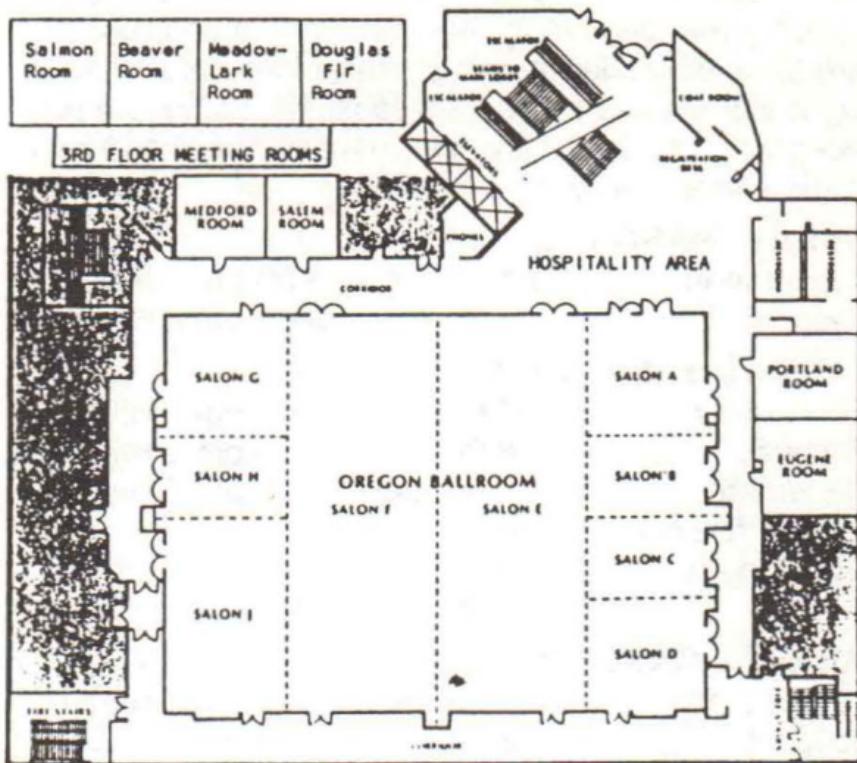
Hospitality:	8:00 am - 5:00 pm	Marriott
Speakers & Interest Sessions:	9:00 am - 5:00 pm	Marriott
General Business Meeting:	3:30 pm - 5:00 pm	Hilton

### WEDNESDAY, APRIL 3

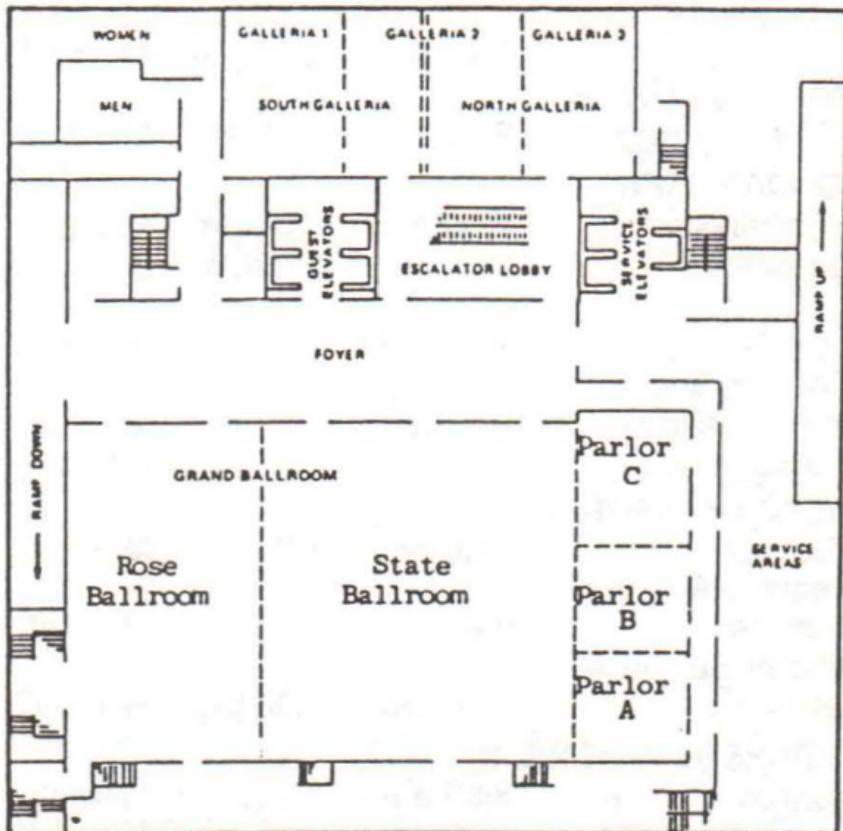
Hospitality:	8:00 am - 12 noon	Marriott
Interest Sessions:	9:00 am - 10:15 am	Marriott
Closing Session & Major Speaker:	10:30 am - 11:30 am	Marriott

## HOTEL MAPS

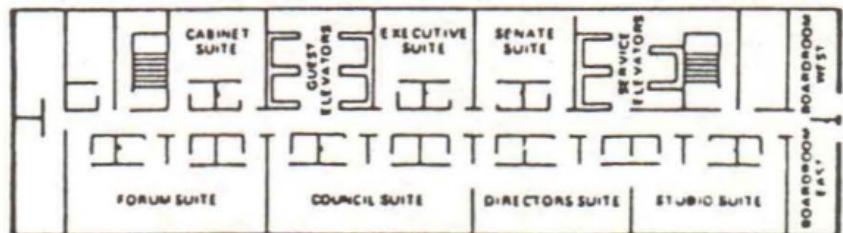
All program sessions will be held in the Marriott Hotel unless otherwise noted in the printed program.



MARRIOTT BALLROOM LEVEL



HILTON BALLROOM LEVEL



Third Floor Meeting Rooms Access via elevators

## **PRE-CONFERENCE WORKSHOPS**

Two pre-conference workshops will be offered in a retreat setting at Timberline Lodge on majestic Mt. Hood. Enrollment is on a pre-paid basis, and participants will depart from the Hilton Hotel on Saturday morning, March 30, at 8:00 a.m. and return to the Hilton at 8:00 p.m. that evening.

### **WORKSHOP #1: Getting Extraordinary Things Done in Organizations**

Presenter: James M. Kouzes, Director, Executive Development Center, Leavey School of Business and Administration, University of Santa Clara.

This workshop is designed to teach how leaders perceive, inspire, and achieve. Intended for experienced middle-managers and chief student affairs administrators, the workshop is for those whose jobs require them to lead, not just manage. In the workshops, a variety of activities will be used to develop leadership skills and to motivate others to exceed their limits.

### **WORKSHOP #2: Microcomputers for Student Affairs Administrators**

Presenter: Kenneth C. Green, Associate Director and Senior Research Associate, Higher Education Research Institute at the University of California, Los Angeles.

This workshop is designed as an introductory course for NASPA members who have had little or no experience with desktop computers. A good portion of the workshop will be devoted to hands-on experience. Participants will learn how to use the desktop computer as a professional productivity tool for word processing, financial planning, information management, and graphics. Additionally, time will be devoted to issues concerned with the selection of purchases, installation of equipment, training of staff, and computer applications in student affairs.

## **PRE-CONFERENCE TOURS**

Portland boasts an amazing array of things to do and see... many unique and unforgettable. The Local Arrangements Committee has arranged three preconference tours. Two tours (Oregon Wineries and Oregon Coast) will be held on Sunday, March 31. Each will depart at 8:30 a.m. from the hospitality area in the Hilton Hotel, and will return late that afternoon. One tour (Mt. St. Helens flight) will be held on Tuesday and Wednesday, contingent on weather conditions. Additional details and sign-up sheets are available in the Hospitality Areas in each hotel. Make your reservations early.

### **TOUR #1: Oregon's Wineries and Wine Tasting**

Thirty-three vineyards lie throughout the Willamette Valley, many of which surround the Portland area. Join

your NASPA colleagues in this tour of distinctive vineyards where you will see portions of the beautiful Willamette Valley and taste wines of the highest quality.

### **TOUR #2: The Oregon Coast**

Join your NASPA colleagues in a pleasant ride through the Coast Mountain Range, and then tour the rugged cliffs, broad flat bays, jutting headlands, and quaint villages along the northern coastline.

### **TOUR #3: Mt. St. Helens Flight**

Join your NASPA colleagues in a fly-over of North America's only live volcano. Mt. St. Helens is the center of America's newest national park, and from the air you will see dramatic views of the land devastated by the largest explosion of the century on the American continent.

## **PRE-CONFERENCE MEETINGS AND ACTIVITIES**

### **Thursday, March 28**

Noon - 9:00 pm	NASPA Bd. of Dir. Committee Mtgs. <i>Hilton, Senate Suite</i>
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### **Friday, March 29**

9:00 am - 5:00 pm	NASPA Bd. of Dir. Mtg. <i>Hilton, Forum Suite</i>
1:00 pm - 5:00 pm	Conference Registration <i>Hilton, Galeria 3</i>

### **Saturday, March 30**

8:00 am - 5:00 pm	Conference Registration <i>Hilton, Galeria 3</i>
8:00 am - 8:00 pm	Pre-conference Workshops <i>Mt. Hood/Timberline Lodge</i>
9:00 am - 3:00 pm	NASPA Bd. of Dir. Mtg. <i>Hilton, Forum Suite</i>
8:00 am - 4:00 pm	1986 Conf. Exec. Committee Mtg. <i>Hilton, Studio Suite</i>
10:00 am - 11:00 am	Placement Cntr. Candidate's Orient. <i>Hilton, Pavilion</i>
11:00 am - Noon	Placement Cntr. Employer's Orient. <i>Hilton, Pavilion</i>
Noon - 5:00 pm	Placement Cntr. Operation <i>Hilton, Ballroom</i>
Noon - 5:00 pm	NODA Bd. of Dir. Mtg. <i>Marriott, Salon G</i>
Noon - 5:00 pm	JASPA National Mtg. <i>Marriott, Salon I</i>
1:00 pm - 7:00 pm	ACSD and Christian College Coalition Mtg. <i>Marriott, Salon H</i>

3:00 pm - 5:00 pm	Region III Executive Bd. Mtg. <i>Hilton, Cabinet Suite</i>
6:00 pm - 9:00 pm	NASPA Bd. of Dir. & 1985 Conf. Comm. Dinner <i>U.S. Bancorp Tower</i>
9:00 pm - 12:30 am	Dance <i>Hilton, Pavilion Room</i>
 <b>Sunday, March 31</b>	 
8:00 am - 5:30 pm	Conference Registration <i>Hilton, Galeria 2</i>
8:00 am - 9:30 am	Region IV-E Exec. Council Mtg. <i>Marriott, Medford Room</i>
8:00 am - 4:00 pm	Wash. D.C. Conf. Preview <i>Marriott, Ballroom Level</i>
8:30 am - Noon	ACSD and Christian College Coalition Mtg. <i>Marriott, Salon H</i>
8:30 am - 4:30 pm	Pre-Conference Tours: Oregon Wine Country/Oregon Coast <i>Hilton, Lobby</i>
8:30 am - 5:00 pm	NODA Bd. of Director's Mtg. <i>Marriott, Salon B</i>
9:00 am - 5:00 pm	Placement Center Operation <i>Hilton, Ballroom</i>
9:00 am - 10:00 am	JASPA Catholic Mass, open to all <i>Marriott, Salon I</i>
10:00 am - 1:00 pm	JASPA National Mtg. <i>Marriott, Salon G</i>
Noon - 1:00 pm	Lunch with Kenneth Green <i>Marriott, Medford Room</i>
Noon - 5:00 pm	Graduate Student Case Competiton <i>Hilton, Studio Suite</i>
1:00 pm - 5:00 pm	Student Affairs Data Management (SAM) I Demonstration <i>Hilton, Council Suite</i>
2:00 pm - 4:00 pm	Region II Advisory Bd. Mtg. <i>Hilton, Region II Suite</i>
2:00 pm - 4:00 pm	Region IV-East Exec. Council Mtg. <i>Marriott, Region IV-E Suite</i>
2:00 pm - 4:00 pm	Region IV-West Advisory Bd. Mtg. <i>Marriott, Region IV-W Suite</i>
2:00 pm - 4:00 pm	PASPA Mtg. <i>Hilton, Forum Suite</i>
3:00 pm - 8:00 pm	Exhibit Center Open <i>Marriott, Salon F</i>
3:00 pm - 4:30 pm	Intentional Student Development Consortium Mtg. <i>Hilton, Cabinet Suite</i>

4:00 pm - 5:00 pm	Orientation for New Prof. & First-Time Conf. Participants <i>Marriott, Salon G</i>
5:30 pm - 6:45 pm	Opening Session: Address by Ernest Boyer <i>Marriott, Salon A-E</i>
6:45 pm - 8:00 pm	Association Reception <i>Marriott, Salon F-I</i>
9:30 pm - 1:00 am	Dance: "Johnny Limbo & the Lugnuts" <i>Marriott, Salon A-E</i>

## REGIONAL MEETINGS AND ACTIVITIES

### REGION I Hilton Executive Suite 2008

Sunday, March 31, 10:00-11:30 p.m.

Hospitality

*Hilton, Region I Suite*

Monday, April 1, 7:30-8:45 a.m.

CSAO and Voting Delegate Cont. Breakfast

*Hilton, Region I Suite*

Monday, April 1, 5:00-6:00 p.m.

Business Meeting

*Marriott, Salon B*

Monday, April 1, 6:00-7:00 p.m.

Reception

*Marriott, Salon B*

Monday, April 1, 9:00-10:30 p.m.

Hospitality

*Hilton, Region I Suite*

Tuesday, April 2, 6:00-7:30 p.m.

Hospitality

*Hilton, Region I Suite*

### REGION II Hilton Executive Suite 2020

Sunday, March 31, 2:00-4:00 p.m.

Advisory Board Meeting

*Hilton, Region II Suite*

Monday, April 1, 7:30-8:45 a.m.

New Member and New Professionals Cont. Breakfast

*Hilton, Region II Suite*

Monday, April 1, 5:00-6:00 p.m.

Business Meeting

*Marriott, Salon A*

Monday, April 1, 6:00-7:00 p.m.

Reception

*Marriott, Salon A*

Tuesday, April 2, 7:30-8:45 a.m.

CSAO Cont. Breakfast

*Hilton, Region II Suite*

Tuesday, April 2, 6:00-7:30 p.m.

Hospitality

*Hilton, Region II Suite*

### **REGION III Hilton Governor's Suite**

Saturday, March 30, 3:00-5:00 p.m.

Executive Board Meeting

*Hilton, Cabinet Suite*

Monday, April 1, 7:30-8:45 a.m.

CSAO and Conf. Presentors Cont. Breakfast

*Hilton, Region III Suite*

Monday, April 1, 5:00-6:00 p.m.

Business Meeting

*Marriott, Salon C*

Monday, April 1, 6:00-7:00 p.m.

Reception

*Marriott, Salon C*

Tuesday, April 2, 6:00-7:30 p.m.

Hospitality

*Hilton, Region III Suite*

### **REGION IV-E Marriott Executive Suite 1407**

Sunday, March 31, 8:00-9:30 a.m.

Executive Council Meeting

*Marriott, Medford Room*

Sunday, March 31, 2:00-4:00 p.m.

Executive Council Meeting

*Marriott, Region IV-E Suite*

Sunday, March 31, 10:00-11:30 p.m.

Hospitality

*Marriott, Region IV-E Suite*

Monday, April 1, 7:30-8:45 a.m.

CSAO Cont. Breakfast

*Marriott, Region IV-E Suite*

Monday, April 1, 5:00-6:00 p.m.

Business Meeting

*Marriott, Salon H*

Monday, April 1, 6:00-7:00 p.m.

Reception

*Marriott, Salon H*

Tuesday, April 2, 7:30-8:45 p.m.

Cont. Breakfast for Grad. Students & Conf. Presentors

*Marriott, Region IV-E Suite*

Tuesday, April 2, 9:00-11:30 p.m.

Hospitality

*Marriott, Region IV-E Suite*

### **REGION IV-W Marriott Executive Suite**

Sunday, March 31, 2:00-4:00 p.m.

Advisory Board Meeting

*Marriott, Region IV-W Suite*

Sunday, March 31, 10:00-11:30 p.m.

Hospitality

*Marriott, Region IV-W Suite*

Monday, April 1, 7:30-8:45 a.m.

CSAO Cont. Breakfast

*Marriott, Region IV-W Suite*

Monday, April 1, 5:00-6:00 p.m.

Business Meeting

*Marriott, Salon G*

Monday, April 1, 6:00-7:00 p.m.  
Reception  
*Marriott, Salon G*  
Monday, April 1, 9:00-10:30 p.m.  
Hospitality  
*Marriott, Region IV-W Suite*  
Tuesday, April 2, 7:30-8:45 a.m.  
Cont. Breakfast for New Prof.  
*Marriott, Region IV-W Suite*  
Tuesday, April 2, 9:00-11:30 p.m.  
Hospitality  
*Marriott, Region IV-W Suite*

**REGION V Marriott Northwestern Suite 1424**

Sunday, March 31, 8:00-9:30 p.m.  
Hospitality for New Vice President  
*Marriott, Region V Suite*  
Monday, April 1, 7:30-8:45 a.m.  
CASO & Voting Delegate Cont. Breakfast  
*Marriott, Region V Suite*  
Monday, April 1, 5:00-6:00 p.m.  
Business Meeting  
*Marriott, Salon D*  
Monday, April 1, 6:00-7:00 p.m.  
Reception  
*Marriott, Salon D*

**REGION VI Marriott Rose Suite 1434**

Sunday, March 31, 10:00-11:30 p.m.  
Hospitality  
*Marriott, Region VI Suite*  
Monday, April 1, 7:30-8:45 a.m.  
CSAO Cont. Breakfast  
*Marriott, Region VI Suite*  
Monday, April 1, 5:00-6:00 p.m.  
Business Meeting  
*Marriott, Salon I*  
Monday, April 1, 6:00-7:00 p.m.  
Reception  
*Marriott, Salon I*



2. *Portland is known as America's "City of Roses." — True or False.*

3. *As noted in the Guinness Book of Records, Portland has the largest wilderness park totally within the limits of an American city as well as the world's smallest city park — True or False.*

## LUNCH TIME PROGRAM SPECIALS

For an entertaining and informative change of pace, the conference committee is proud to present a series of lunch time program sessions on Monday and Tuesday at 12:30 to 1:30. "Brown bag" lunches will be available. The featured programs include the following, and detailed descriptions of the content and location are listed under the appropriate day and time within this printed program.

### Monday, 12:30 - 1:30

Mt. Hood Jazz: an entertaining hour of contemporary Northwest jazz.

Mt. St. Helens Slide Show: a striking visual presentation on North America's only active volcano.

Hospitality Run: join Portland State University faculty in a leisurely run along the scenic "Cascade Run Off" jogging route.

### Tuesday, 12:30 - 1:30

He Who Laughs, Lasts: a workshop to help us all tap into humor as a creative and fun way to communicate more effectively.

Student Visions—A Film by First Year Collegiates: a student-created film depicting in a humorous and yet serious manner anxieties experienced by entering freshmen.

Folk Songs of the Northwest: a series of folk songs that testify to the deeply held values of settlers and Native Americans and a discussion of the values and attitudes that give a more human view of our history.

"Play Fair": an easily adaptable model for increasing self-esteem and self-confidence among student leaders.

Burn Out Prevention: real-life techniques and strategies for avoiding and escaping from burn out.

Hospitality Run: join Portland State University faculty in a leisurely run along the scenic "Cascade Run Off" jogging route.



4. After the explorations of Lewis and Clark and the creation of the Oregon Trail, Portland was settled by farmers and homesteaders arriving in covered wagons—True or False.

5. Portland's Washington Park Zoo is noted for its collection of (a) northwest ducks, (b) elephants, (c) NASPA conference attendees, or (d) Oregon beavers?

## NASPA '85 PROGRAM

### THURSDAY, MARCH 28

Noon - 9:00 pm      NASPA Board of Directors  
Committee Meetings  
*Hilton, Senate Suite*

### FRIDAY, MARCH 29

9:00 am - 5:00 pm      NASPA Board of Directors  
Meeting  
*Hilton, Forum Suite*

1:00 - 5:00 pm      Conference Registration  
*Hilton, Galeria 3*

1:00 - 5:00 pm      Hospitality Center Open  
*Hilton, Galeria 2*

7:00 - 9:00 pm      1985 Conference Committee  
Meeting  
*Marriott, Medford Room*

8:00 am - 10:00 pm      N.O.D.A. Reception  
*Marriott, Salem Room*

### SATURDAY, MARCH 30

8:00 am - 5:00 pm      Hospitality Center Open  
*Hilton, Galeria 2*

8:00 am - 5:00 pm      Conference Registration Open  
*Hilton, Galeria 3*

8:00 am - 8:00 pm      Preconference Workshops  
a) KOUZES: "Getting  
Extraordinary Things Done"  
b) GREEN: "Micro-computers  
for Student Affairs  
Administrators"  
*Mt. Hood Timberline Lodge*

9:00 am - 3:00 pm      NASPA Board of Directors  
Meeting  
*Hilton, Forum Suite*

10:00 - 11:00 am      Placement - Candidates  
Orientation  
*Hilton, Pavilion*

11:00 - Noon      Placement - Employers  
Orientation  
*Hilton, Pavilion*

11:00 - Noon      Placement - Volunteers  
Meeting  
*Hilton, Galeria 1*

Noon - 5:00 pm      Placement Center Open  
*Hilton, Ballroom*

Noon - 5:00 pm      N.O.D.A. Board of Directors  
Meeting  
*Marriott, Salon G*

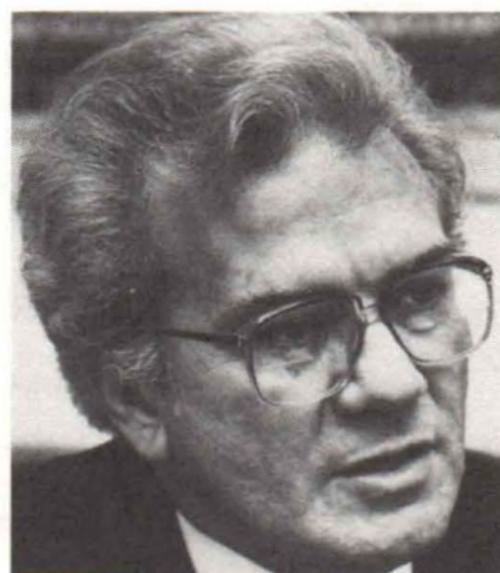
SUN., MAR. 31, 1985

1:00 - 7:00 pm	ACSD and Christian College Coalition <i>Marriott, Salon H</i>
3:00 - 5:00 pm	Region III Executive Board Meeting <i>Hilton, Cabinet Suite</i>
6:00 - 9:00 pm	Board of Directors Reception and Dinner (Invitational) <i>U.S. Bancorp Tower, 37th Floor</i>
9:00 pm - 12:30 am	Dance to the Top 40 sounds of Paul Pimentel, DJ Extraordinaire, featuring lights, sounds, and action to please everyone. <i>Hilton, Pavilion Room</i>

### SUNDAY, MARCH 31

7:00 - 8:00 am	1985 Conference Committee Meeting <i>Marriott, Douglas Fir Room</i>
8:00 am - 5:30 pm	Conference Registration Open <i>Hilton, Galeria 3</i>
8:00 - 9:30 am	Region IV-E Executive Council <i>Marriott, Medford Room</i>
8:00 am - 5:30 pm	Hospitality Center Open <i>Marriott, Ballroom Lobby (Lower Level 1)</i>
8:00 am - 5:30 pm	Hospitality Center Open <i>Hilton, Galeria 2</i>
8:30 am - Noon	ACSD and Christian College Coalition <i>Marriott, Salon H</i>
8:30 am - 4:30 pm	Pre-Conference Tours a) Oregon's Wineries and Wine Tasting b) Oregon Coast <i>Depart Hilton Lobby 8:30 am</i>
8:30 am - 5:00 pm	N.O.D.A. Board of Directors Meeting <i>Marriott, Salon B</i>
9:00 am - 5:00 pm	Placement Center Open <i>Hilton, Ballroom</i>
9:00 - 10:00 am	JASPA National Meeting — Catholic Mass <i>Marriott, Salon I</i>

10:00 am - 2:00 pm	NASPA 85-86 Board of Directors Meeting and Luncheon (Invitational) <i>Hilton, Pavilion</i>
10:00 am - 1:00 pm	JASPA National Meeting <i>Marriott, Salon G</i>
Noon	Lunch with Kenneth Green <i>Marriott, Medford Room</i>
1:00 - 5:00 pm	SAMI Demonstration <i>Hilton, Council Suite</i>
1:00 - 5:00 pm	Graduate Student Case Competition (pick up materials) <i>Hilton, Studio Suite</i>
2:00 - 4:00 pm	Region II Advisory Board Meeting <i>Hilton, Region II Suite</i>
2:00 - 4:00 pm	Region IV-E Executive Council Meeting <i>Marriott, Region IV-E Suite</i>
2:00 - 4:00 pm	Pennsylvania Association of Student Personnel Administrators Meeting <i>Hilton, Forum Suite</i>
2:00 - 4:00 pm	Region IV-W Advisory Board Meeting <i>Marriott, Region IV-W Suite</i>
3:00 - 5:30 pm	Exhibit Center Open <i>Marriott, Salon F</i>
3:00 - 4:30 pm	Intentional Student Development Consortium <i>Hilton, Cabinet Suite</i>
4:00 - 5:00 pm	Orientation for Conference Newcomers <i>Marriott, Salon G</i>



**Ernest L. Boyer**

5:30 - 6:45 pm

**Opening Session.**

Welcome to NASPA '85 . . .

J. Roger Penn, Conference  
Chair, Oregon State  
University  
Invocation . . .

Rev. Thomas C. Oddo,  
C.S.C.

Introduction of Speaker . . .

Richard Correnti, NASPA  
President, Ithaca College  
Address . . . Ernest L. Boyer  
President of the Carnegie  
Foundation for the  
Advancement of Teaching.

"Higher Learning: A Search  
for Renewal"

Welcome to Portland . . .

Orcilia Z. Forbes

President, Portland City Club,  
Portland State University

*Marriott, Salon A-E*

6:45 - 8:00 pm

Exhibit Center Open

*Marriott, Salon F*

6:45 - 8:00 pm

Association Reception (Cash  
Bar)

*Marriott, Salon F-1*

8:00 - 9:30 pm

Region V Hospitality for New  
Regional Vice President  
*Marriott, Region V Suite*

9:00 - 10:30 pm

Past Presidents, Awardees  
Reception

*Marriott, Presidential Suite*



**Johnny Limbo & the Lugnuts**

9:30 pm - 1:00 am	Dance. Johnny Limbo & the Lugnuts. Stand back... it's time to dance! Johnny Limbo and the Lugnuts have everything from Chuck Berry to the Beachboys, from Elvis to Paul Revere and the Raiders. Rock and roll is here to stay! Johnny and his group love to perform, and their act provides a colorful show. Little do people realize that Johnny and his boys lead a double life—by day they are respected members of the business community in management, sales, law and various other professions. The energy they create is never ending—so join your NASPA colleagues to watch and participate in their great show. They never fail to delight! <i>Marriott, Salon A-E</i>
10:00 pm - Midnight	Region I Hospitality <i>Hilton, Region I Suite</i>
10:00 pm - Midnight	Region IV-E Hospitality <i>Marriott, Region IV-E Suite</i>
10:00 pm - Midnight	Region IV-W Hospitality <i>Marriott, Region IV-W Suite</i>
10:00 pm - Midnight	Region VI Hospitality <i>Marriott, Region VI Suite</i>

**MONDAY, APRIL 1**

7:00 - 8:00 am	1985 Conference Planning Committee <i>Marriott, Douglas Fir Room</i>
7:30 - 8:45 am	Region V Continental Breakfast for CSAOs and Voting Delegates <i>Marriott, Region V Suite</i>
7:30 - 8:45 am	Research and Development Division Meeting <i>Hilton, Cabinet Suite</i>
7:30 - 8:45 am	NASPA Women's Task Force Meeting <i>Hilton, Forum Suite</i>
7:30 - 8:45 am	Region I Continental Breakfast for CSAOs and Voting Delegates <i>Hilton, Region I Suite</i>

7:30 - 8:45 am	Region II "Morning Call" for new members and new professionals <i>Hilton, Region II Suite</i>
7:30 - 8:45 am	Region III Continental Breakfast for CSAOs and Conference Presentors <i>Hilton, Region III Suite</i>
7:30 - 8:45 am	Region IV-E Continental Breakfast for CSAOs <i>Marriott, Region IV-E Suite</i>
7:30 - 8:45 am	Region IV-W Continental Breakfast for CSAOs <i>Marriott, Region IV-W Suite</i>
7:30 - 8:45 am	Region VI Continental Breakfast for CSAOs <i>Marriott, Region VI Suite</i>
7:30 - 8:45 am	Ethnic Minority Task Force Meeting <i>Hilton, Senate Suite</i>
7:30 - 8:45 am	No Host Breakfast <i>Marriott, Lower Level 2</i>
7:30 - 8:45 am	No Host Breakfast <i>Hilton Lobby</i>
8:00 am - 1:00 pm	Conference Registration Open <i>Hilton, Galeria 3</i>
8:00 - 9:00 am	Exhibits Open <i>Marriott, Salon F</i>
8:00 am - 5:00 pm	Hospitality Center Open <i>Hilton, Galeria 2</i>
8:00 am - 5:00 pm	Hospitality Center Open <i>Marriott, Ballroom Lobby (Lower Level 1)</i>
8:00 am - 5:00 pm	Graduate Student Case Competition <i>Hilton, Studio Suite</i>
9:00 am - 5:00 pm	Placement Center Open <i>Hilton, Ballrooms</i>
9:00 am - 5:00 pm	SAMI Demonstration <i>Hilton, Council Suite</i>



6. Oregon has more national parks within the state's boundaries than any other state in the union—True or False.

7. Oregon has a natural geyser that erupts more frequently than the famous "Old Faithful" geyser in Yellowstone National Park—True or False.



**Diane Ravitch**

MON., APR. 1, 1985

9:00 - 10:15 am

**Speaker:** Diane Ravitch,  
Adjunct Associate Professor  
of History and Education at  
Columbia University  
"The Crisis in American  
Education"  
*Marriott, Salon A-E*  
**INTEREST SESSIONS**

10:30 - 11:45 am

**"Understanding the Student  
as Commuter: Developing  
the Commuter Perspective  
on your Campus"**  
*Barbara Jacoby, University of  
Maryland*  
*Dana Burnett, Old Dominion  
University*  
Commuters constitute  
approximately eighty percent  
of students. In the last  
decade, student affairs  
professionals have actively  
responded to the existence of  
this expanding student  
population. This program  
focuses on defining the  
commuter student population,  
raising professional  
awareness of the commuter  
perspective, and providing  
information and resources  
useful in addressing  
commuter needs.  
*Marriott, Salmon Room*

10:30 - 11:45 am

**"Supporting Gay and  
Lesbian Colleagues: An  
Imperative of the New  
Academy"**

*Craig Henderson, California State University-San Bernardino*  
*Robert Gentry, University of California-Irvine*  
*John Perkins, George Washington University*  
Facing unique social prejudices, gays and lesbians work with us but may not be open about their sexual preference. In the future more gays and lesbians will make themselves known. Issues examined in this session include: support on campus, non-discriminatory attitudes and practices, and sensitivity and responsiveness to the needs of gays and lesbians.  
*Marriott, Douglas Fir Room*

10:30 - 11:45 am

**"Multi-Cultural Education Centers: Organizing for Mainstreaming Minority Students at White Campuses"**  
*Melvin C. Terrell, University of Wisconsin-Oshkosh*  
*Alphonso W. Haynes, Old Dominion University*  
This workshop promotes understanding of how Multicultural Education Centers assist with mainstreaming minority students at predominantly white campuses. The importance of involving minority students in program development and policy-recommending is three-fold: It reinforces institutional valuing of these individuals, demonstrates a type of self-determination necessary for the integrity of all minority groups, and ensures a greater success in designing delivery systems.  
*Marriott, Meadowlark Room*

MON., APR. 1, 1985

10:30 - 11:45 am

**"The Student Fee Allocation Process at Eight Major Public Universities in the West"**

*Gary L. Kleeman, Arizona State University*

The literature on how student fees are allocated at colleges and universities is sparse. A survey of eight major public universities in the western United States was conducted to determine how student fees were allocated. From the results of the survey, a model was developed that outlined the five major policy options available for allocating student fees. The pros and cons of each model are discussed.

*Marriott, Medford Room*

10:30 - 11:45 am

**"The Chilly Climate for Women on College Campuses: Can Student Affairs Initiate a Warming Trend?"**

*Suzanne Brown, Univ. of Nebraska, Lincoln*

*Jo Ann Trow, Oregon State University*

*Suzanne Gordon, Univ. of Arkansas, Fayetteville*

In spite of increases in opportunities for women and in the numbers of women on college campuses during the past decade, studies reveal that the climate for women on campus remains chilly. This session will document the problem, explore the responsibility of student affairs organizations for recognizing and dealing with the issues involved, and generate some strategies that student affairs professionals might use to initiate a "warming trend" for the women on our campuses.

*Marriott, Salem Room*

10:30 - 11:45 am

**"A Profile of Management Styles and Issues: Looking Toward Tomorrow's Profession"**

*JoAnn O'Donnell, Arizona State Univ.*

*Steve Barnes, San Diego State Univ.*

This program analyzes structural dimensions that distinguish highly effective student affairs organizations. These organizations are linked to the professionalism and style of leadership found among chief student affairs officers identified as representing the highest professional standards. The results suggest a "benchmark" of information on effective management as practiced by leaders in the field.

*Marriott, Portland Room*

10:30 - 11:45 am

**"The Urban Multi-Campus University: Developing Student Services with Shared Student Affairs Faculty Resources"**

*Karel King, Florida International Univ.*

*John Bonanno, Florida International Univ.*

*Thomas Riley, Florida International Univ.*

*Patrick Russell, Florida International Univ.*

This presentation features a team management style in student affairs that fosters resource-sharing among departments, campuses, and institutions. Such resource-sharing fosters the development of enriched programs and keeps costs at a minimum. Discussions of various aspects of such resource-sharing, a slide presentation and a video film enhance the presentation.

*Marriott, Eugene Room*

MON., APR. 1, 1985

10:30 - 11:45 am

**"How to Make the Right Choice: Investing in High Technology for the Student Affairs Professional"**

*Theodore W. Elling, Hofstra University*

*Thomas O. Massoll, State Univ. of New York-Oswego*

This program assists student affairs professionals to understand opportunities available through use of micro-computers. Emphasis will be placed on identifying, developing, and pursuing computerization for office needs. Through a self-instructional needs assessment and resource materials, the program participant will be prepared to work effectively with fellow administrators, computer center personnel, and computer sales representatives to obtain the best computer system for their office.

*Marriott, Salon A*

10:30 - 11:45 am

**"Too Many Straight Arrows: The Need for Humor in our Professional Roles"**

*Mike Holler, Univ. of Wisconsin-La Crosse*

Visions of the new academy for today's graduate student seldom include the need for a sense of humor in the profession. The focus of this program is how our sense of humor is often "lost" between personal and professional lives which some individuals differentiate. Other areas of this session include myths of professional vs. unprofessional image; use of humor as a therapeutical tool and the repair and maintenance of a sense of humor.

*Marriott, Salon B*

10:30 - 11:45 am

**"Women & Power: A Tool for Success" (Part 1)**

*Elaine Spaull, Rochester Institute of Technology*

This session, the first of a two-part program (see 2:00 pm listing) provides a theoretical framework for social power. Definitions will be provided and assumptions about power clarified. There will be discussion about women in higher education. Participants can attend either/both sessions of this two-part program.

*Marriott, Salon C*

10:30 - 11:45 am

**"Institutional Vision and Ambiguity: a Lesson to be Taught"**

*Sherrill W. Ragans, Florida State Univ.*

*Bob E. Leach, Florida State Univ.*

*Richard Hulet, Florida State Univ.*

Younger professionals often find it difficult to understand and cope with the "gray areas" of administrative policies and decisions.

Supervisors are most often the persons who will teach the younger staff members their role and responsibilities within the institutional network. The panelists will present strategies for teaching staff members to deal with ambiguity and to remain enthusiastic about the potential for their own work. Group discussion of common campus situations will be used as a study tool in this session.

*Marriott, Salon D*

MON., APR. 1, 1985



8. The first overland visitors to the mouth of the Columbia River were General James Clatsop and Russell Astoria—True or False.

10:30 - 11:45 am

**"Managing Anger in Self and Others"**

*Val R. Christensen, Utah State Univ.*

Anger is often used to control and direct people's lives. Generally, the results are very negative and are followed by resentment, lack of communications and a reduction in productivity and support. Some administrators list anger as a major contributor to staff and student conflict. This workshop identifies common causes of anger, outlines the reward system that people construct for choosing anger and suggests designs for replacing anger.

*Marriott, Salon E*

10:30 - 11:45 am

**"Diversity, Tolerance, and Civility: What the Committed University Will Do"**

*Michele Woods, Univ. of California-Berkeley*

*Hal Reynolds, Univ. of California-Berkeley*

Diversity can provide opportunity for invaluable personal growth; it also can raise tension and discomfort. U.C. Berkeley bases its approach to teaching and achieving tolerance and civility on a vision of the university committed to make diversity work. Workshop participants will walk through Berkeley's process of conceiving a vision of "the committed university" and designing a structure for realizing it.

*Marriott, Salon G*



9. Oregon has the only mainland fortification reported to have been fired on by the enemy since the War of 1812—True or False.

13:00 - 11:45 am

**"Planning for Student Affairs: The Effective Uses of Information Systems"**

*William Weitzer, Univ. of Massachusetts*

*Larry Benedict, Univ. of Massachusetts*

*Dennis L. Madson, Univ. of Massachusetts*

The panel explores the role and uses of information in student affairs: What types of information are necessary; how and by whom it should be collected and analyzed; and how it can be effectively utilized in planning and decision-making. The panel will address the needs for and uses of information at all staff levels and at a variety of institutions. The goal is to encourage planning for the effective use of information.

*Marriott, Salon H*

10:30 - 11:45 am

**"Presidential Visions of a New Academy"**

*Gail Fullerton, San Jose State Univ.*

*Thomas Gonzales, Linn-Benton Community College*  
*Kenneth Nielsen, College of St. Mary*

*G. Robert Ross, Western Washington Univ.*

In keeping with the conference theme, four distinguished college presidents will present their visions of a new academy. The presidents, each representing a different institutional typology, will offer their candid views of the future of the academy and the role of student personnel administrators. Following this panel presentation, time will be allotted for dialogue with NASPA members.

*Marriott, Salon I*

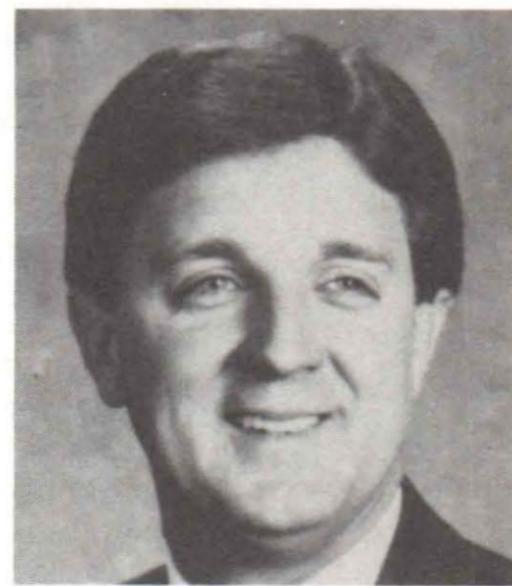
11:00 am - 2:00 pm

Exhibits Open

*Marriott, Salon F*

MON., APR. 1, 1985

Noon - 1:45 pm	NASPA Awards Luncheon (Tickets required) <i>Hilton, Pavilion</i>
Noon - 1:45 pm	SAE Luncheon <i>Hilton, International Club</i>
Noon - 1:45 pm	No Host Lunch (Box lunches) <i>Marriott, Lower Level II</i>
Noon - 1:45 pm	No Host Lunch (Box lunches) <i>Hilton Lobby</i>
12:30 - 1:30 pm	Lunch Time Program Specials "Mt. Hood Jazz Group." A delightful hour of Northwest jazz. <i>Marriott, Salon E</i>
	"Mt. St. Helens Slide Presentation." A striking visual presentation of Mt. St. Helens. <i>Marriott, Salon I</i>
12:30 - 1:30 pm	Hospitality Run - Cascade Route <i>Leave from Marriott Lobby</i>



**George D. Kuh**

2:00 - 3:25 pm

**Speaker:** George D. Kuh,  
Associate Dean for Academic  
Affairs, School of Education,  
Indiana University.  
"Recognizing the  
Extraordinary in the Ordinary:  
Applying New Organization  
Perspectives to Old  
Problems"  
*Marriott, Salon E*

## INTEREST SESSIONS

2:00 - 3:25 pm

**"Establishing Community:  
The Individual as Nucleus"**  
*Carlos E. Tejada, Ohio State  
University*

Because university living environments are crucial in the development of cognitive and psychosocial skills, student personnel professionals need to establish environments which provide challenge and support. This program outlines how administrators can develop an intervention which focuses on developing community through the examination of the individual's role. The model allows participants to apply developmental theory to their campuses.

*Marriott, Salmon Room*

2:00 - 3:25 pm

**"Orientation: The State of  
the Art"**

*Gerry Stumpf, Univ. of  
Maryland*

*Deborah Moberly Schriver,  
Univ. of Tennessee*

The National Orientation Directors Association has collected information from over 350 institutions regarding orientation activities.

Representatives of N.O.D.A. will provide an overview of the information indicating current practices and emerging trends in orientation programs. A discussion will follow as to how practitioners can use this information to enhance their orientation programs.

*Marriott, Douglas Fir Room*

MON., APR. 1, 1985



10. *Oregon City is the name of the first incorporated city west of the Rockies and the first capital of organized government in the Western United States—True or False.*

2:00 - 3:25 pm

**"More than a Place to Park:  
New Developments for  
Commuters"**

*Jan Winniford, Texas A & M  
University*

This program consists of mini-presentations on unique services, programs, advocacy, and research by several professionals who work with commuters. Individuals will present resources available through commuter networks, such as the NASPA Commuter Task Force, ACPA's Commission XVII, and the National Clearinghouse for Commuter Programs, to help staff start or improve commuter services. The audience will have an opportunity to discuss their concerns with presenters.

*Marriott, Meadowlark Room*

2:00 - 3:25 pm

**"From Theory to Reality: A  
Simplified Approach to Staff  
Training and Management"**

*Robert J. Imhoff, Biola Univ.  
Jeanne Castonguay, Biola  
Univ.*

*Koby Miller, Biola University  
Sharon Royster, Biola Univ.*  
How do you teach your paraprofessional staff student development theory? How do you know if your staff is actually doing what you have hired and trained them to do? How do you incorporate ongoing assessment, strategy development and effective programming? The taxonomy of student development addresses these questions and is a process-oriented scheme which thrusts staff into an active, ongoing process of design and enables administrators to have weekly feedback as to staff effectiveness.

*Marriott, Medford Room*

2:00 - 3:25 pm

**"Internal and External Marketing of the American Community College"**

*Robert F. Logue, South Seattle Community College  
Earl Norman, Green River Community College*

Members of the institution and people in the areas served must understand the newer concepts of marketing higher education if the total effort of selling the college is to be successful. This presentation details the strategies and realities of utilizing faculty and staff to promote the institution and explains necessary steps as retention reinforcement, use of computers, advising systems, college conferences, exchange teaching, media/literature, and prospecting.

*Marriott, Portland Room*

2:00 - 3:25 pm

**"Indian Students and the New Academy: Full Participation or 'Others'?"**

*Mark G. Haviland, Montana State Univ.*

*Karen Cornelius-Fenton, Montana State Univ.*

*Carol Peterson Haviland, Montana State Univ.*

*Mary Lukin, Montana State Univ.*

This panel addresses the issue of American Indians' participation in the new academy. Indian students generally are lumped in the "other" category of minority student populations and often denied the opportunities provided to larger minority groups—opportunities that allow them to compete successfully. Presentations focus on special service programs, career planning, classroom climate, and articulation with students' off-campus resources and environments.

*Marriott, Eugene Room*

MON., APR. 1, 1985

2:00 - 3:25 pm

**"Issues Management: The New Wave in Shaping the Future Academy"**

*J. Phillip Halstead, The Clorox Company*

The issue management process and its components will be presented. A slide briefing will enable participants to set up an issues management system to produce these benefits: (A) make you the head of the issue management function in your organization, (B) improve productivity, (C) strengthen internal and external communications, (D) quantify the impact of issues, and (E) use standard formats which can serve as the basis for networking to manage those issues which shape the future of the academy.

*Marriott, Salon A*

2:00 - 3:25 pm

**"Parents Have Visions Too: Enhancing the Parent-Institutional Relationship"**

*Debby Moberly Schriver, Univ. of Tennessee*

*Raymond A. Passkiewicz, Western Michigan Univ.*

*David A. Hansen, Univ. of Nevada-Reno*

Parents are often overlooked by student personnel administrators, but they can have a definite impact on student success. Panelists representing the National Orientation Directors Association will address parents' expectations and perceptions. An overview of orientation programs for parents will be presented with recommendations for development. Conclusions of the panelists focus upon planned interactive programming for parents.

*Marriott, Salon B*

2:00 - 3:25 pm

**"Women and Power: A Tool**

**for Success" (Part 2)**

*Elaine Spaull, Rochester*

*Institute of Technology*

This session, the second of a two-part program, builds on theory presented in the first session. Participants will have the opportunity to examine their use of power. Data will be gathered through pencil and paper tests and shared in small groups. The program will indicate how participants can become more successful at achieving what they want and more perceptive about what they have achieved.

*Marriott, Salon C*

2:00 - 3:25 pm

**"Management Support**

**Systems for the New**

**Academy"**

*Suzanne E. Gordon, Univ. of Arkansas, Fayetteville*

*James Banning, Colorado State Univ.*

*L. Sandy MacLean, Univ. of Missouri-St. Louis*

In the Information Society of the 1980's and beyond, making the right decisions will become more crucial for student affairs practitioners. Our futures are linked with our ability to make appropriate decisions based on the best available information. This panel discussion will present an update on SAMI (Student Affairs Management Information System) as well as information on MIS (Management Information Systems) and DSS (Decision Support Systems).

*Marriott, Salon D*

MON., APR. 1, 1985



11. The "Oregon Pony," which is a mixed drink noted for its "kick," was first introduced by early settlers as their answer to moonshine—True or False.

2:00 - 3:25 pm

**"Financial Aid Fraud and Abuse: What Every Student Affairs Professional Should Know"**

*Joe Buchanan, Tidewater Community College*

Twice each year, the Inspector General of the U.S. Department of Education publishes a report summarizing fraud and abuse cases in colleges and universities. This presentation summarizes the most commonly encountered fraud and abuse issues identified by the Inspector General and offers guidelines for preventing these abuses at colleges and universities.

*Marriott, Salon G*

2:00 - 3:25 pm

**"Mediation: An Effective Alternative for Dispute Resolution"**

*Richard K. Dahl, St. Mary's College*

Mediation is a problem-solving process in which one or more neutral third parties assist disputants in reaching a mutually agreed upon solution. In contrast to judicial proceedings which tend to be adversarial in nature and establish winners and losers, mediation empowers disputing parties to reach resolutions which they create and through which each is a winner.

*Marriott, Salon H*

2:00 - 3:25 pm

**"Common Concerns: The Chief Business Affairs Officer and the Chief Student Affairs Officer"**

*Richard F. Stevens, NASPA Executive Director*

*James F. Sullivan, Univ. of California-Davis*

*Bob E. Leach, Florida State Univ.*

*John H. Anthony, Portland Community College*

This program provides Business Affairs and Student Affairs Officers with an understanding of problems, constraints and values facing them. The session presents ideas by which the two offices may build further communications and cooperation between their organizations. Key topics will be the collection, allocation, accountability and legal implications of Student Activity fees; physical plant upkeep and student behavior; student aid administration; and administration of auxiliary services.

*Marriott, Salon I*

3:30 - 4:45 pm

**Speaker:** Tom Ambrogi, Graduate Theological Union, Berkeley.

“Liberating Education: Values, Visions and Commitments”

*Marriott, Salon I*

MON., APR. 1, 1985

## INTEREST SESSIONS

3:30 - 4:45 pm

**“Employing National Standards to Evaluate Student Affairs”**

*Frank H. Julian, Murray State University*

In this session participants will become familiar with National Standards for Student Affairs which are being developed by the Committee for the Advancement of Standards, the draft National Standards for Campus Activities developed by the National Association for Campus Activities, and NACA's Guide to Self-Evaluation. They will learn how they can use these tools to evaluate the quality of their student affairs division as measured by universal standards.

*Marriott, Salmon Room*

3:30 - 4:45 pm

**"A Model for Education of Student Personnel Administrators: The Competency Augmented Program"**

*Charles H. Witten, Univ. of South Carolina*

*Dennis A. Pruitt, Univ. of South Carolina*

*Mark G. Shanley, Univ. of South Carolina*

This program describes a model for education of campus activities program administrators, integrating traditional educational preparations and practical occupational experience. Faculty and staff working directly with a professional organization produce graduates who receive a degree from the University and professional certification from the association. This model, with slight modifications, can be used for other student personnel administrator positions.

*Marriott, Douglas Fir Room*

3:30 - 4:45 pm

**"Wellness: Preparing Students for a Holistic Lifestyle"**

*John A. Bonanno, Florida International Univ.*

*Karel King, Florida International University*

The presentation focuses on wellness as an emerging concept providing a basis for the improvement of students' lifestyles. The wellness program at Florida International University will be reviewed for implementation at other colleges/universities. Various aspects of wellness will be discussed. Wellness program offerings, informational material and brochures, and a slide presentation depicting the wellness concept at FIU will be presented.

*Marriott, Meadowlark Room*

3:30 - 4:45 pm

**"Guided Studies Intervention: A Method for Serving Underprepared Students Within Financial Aid Guidelines"**

*Chuck Skirvin, Chemeketa Community College*

*Donna Lane, Chemeketa Community College*

*Connie Green, Chemeketa Community College*

In order to ensure access, exploration of careers, building of confidence and success at the student's pace, Chemeketa Community College has designed a guided studies advising system. The panel will address policies for serving disadvantaged, handicapped, and nontraditional students. They will share the specific intervention techniques used by "Guided Studies," advisors, and the success rate of the participating students.

*Marriott, Medford Room*

3:30 - 4:45 pm

**"A Vision of the New Academy: Who will be Present?"**

*Phyllis Lane, University of Puget Sound*

*Paulette S. Thompson, Vanderbilt University*

Higher education's covenant with society is to help its members define life's freedoms. This presentation focuses on race and sex as they relate to the moral responsibility of institutions of higher education. A review of the current status of people of color in colleges and universities will be the basis for discussion.

*Marriott, Salem Room*

3:30 - 4:45 pm

**"How Non-researchers Produce Visions of the New Academy"**

*Barbara Becker, University of Minnesota*

*William Beyer, University of Minnesota*

MON., APR. 1, 1985

Student affairs administrators often find that their positions require collecting and interpreting a variety of data, much of it statistical, in order to envision their changing institutional environment. After explaining ways that the presenters currently collect data, they will ask session participants in small groups to comment on their own techniques for collecting necessary information.

*Marriott, Portland Room*

3:30 - 4:45 pm

**“The California Student Services Program Review Project”**

*Grace N. Mitchell, American River College*

*Robert Jensen, Rancho Santiago Community College District*

*Julie Slark, Santa Ana College*

*Peter M. Hirsch, California Association of Community Colleges*

The Student Services Program Review Project is a voluntary effort on the part of 49 California Community Colleges to develop evaluation designs for student services. Evaluation objectives, criteria, measures, and methods will be presented for five student services areas. Preliminary results of evaluation design field tests conducted in 1984-85 will be presented. Participants will receive sample formats.

*Marriott, Eugene Room*



12. People travel from throughout the United States to see the three famous sisters that currently reside in Central Oregon—True or False.

3:30 - 4:45 pm

**"A Comprehensive Student Organization Development Model"**

*Cynthia Straub, University of Michigan*

Benefits of student participation in organizations and activities are skill development, opportunities for practical application of classroom learning, and greater satisfaction with the institution. This session describes the organizational development model used with leaders of student groups. Workshop participants will have the opportunity to apply the consultation model to several case studies.

*Marriott, Salon A*

3:30 - 4:45 pm

**"Problem Solving Through Mediation"**

*Kenneth F. Burda, State University of New York*

*College at New Paltz*

*L. David Eaton, State University of New York*

*College at New Paltz*

*Dania Cabrera, State University of New York*

*College at New Paltz*

The concept of third party neutral intervening in a dispute for the purpose of mutual agreement is reaching full strength across the country. This program will review what is occurring in the state of New York and other states. A major part of the program will be the exploration of the mechanics of mediation and how it actually works.

*Marriott, Salon B*

3:30 - 4:45 pm

**"Corporate-Educational Relationships: After a Long Separation, Is a New Love Affair Emerging?"**

*J. Phillip Halstead, The Clorox Company*

This session explores the closer relationship that is evolving between higher

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education and business. This closer relationship presents significant new opportunities to: (1) evaluate whether the existing curriculum prepares students to meet individual and national needs; (2) obtain business support for more state and federal education funding; and (3) obtain business funding for business-related university research and for more effective instructional methods.

*Marriott, Salon C*

3:30 - 4:45 pm

**"Student Development and Management Theory: Implications for Student Affairs Practice"**

*H.F. Durand, Loyola*

*Marymount University*

*Barry Riester, Loyola*

*Marymount University*

The presentation utilizes applications of the Hersey-Blanchard Situational Leadership approach to developmental findings, in particular, the outcomes of the Sierra Project conducted by John Whitely. A refinement of the Hersey-Blanchard Model will be offered as revised by Kiltie, Boone and Goldsmith. This presentation attempts to integrate management concepts with developmental assumptions as applied to group programming and the development of individual student leaders.

*Marriott, Salon D*

3:30 - 4:45 pm

**"Greeks and Alcohol in the New Academy"**

*Thomas Ramey, Franklin*

*College*

*Tom Goodale, University of Denver*

*Kenneth D. Tracey, Sigma Alpha Epsilon Fraternity*

*Greg Plowe, Miller Brewing Company*

Some campus constituencies consider the terms "beer" and "fraternity" synonymous. What is the truth, the mythology, in this popular image? The "new academy" will bring even stronger constituent pressures to deal with alcohol misuse in the Greek system. This program's panel will present examples on how complex group behavior may be positively influenced through cooperative programming.

*Marriott, Salon E*

3:30 - 4:45 pm

**"Exploring Holistic versus Fragmented Education: How We Can Help Students Recognize the Difference"**

*Cheryl Marie Matter, Pennsylvania State Univ.*

A fragmented education fails to perceive students as individuals with cognitive, emotional, physical and spiritual needs. It tends to ignore or compartmentalize these diverse needs into atomistic functions lacking synthesis. The holistic perspective not only recognizes these needs, but serves to stimulate and encourage them by creating supportive environments. This presentation provides concrete methods to assist students in developing a holistic education.

*Marriott, Salon G*

3:30 - 4:45 pm

**"Do Graduate Preparation Programs Address Competencies Important to Student Affairs Practice?"**

*Randy E. Hyman, South Dakota Univ.*

The formal preparation our new professionals are receiving has been of recent concern to our professional associations. This program will review the results of a recent national study. The study was designed to examine the perceptions three groups of student affairs

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	professionals held of the training recent Master's graduates of preparation programs received for a common core of competencies.
	<i>Marriott, Salon H</i>
4:00 - 7:30 pm	Exhibit Center Open <i>Marriott, Salon F</i>
5:00 - 6:00 pm	Region I Business Meeting <i>Marriott, Salon B</i>
5:00 - 6:00 pm	Region II Business Meeting <i>Marriott, Salon A</i>
5:00 - 6:00 pm	Region III Business Meeting <i>Marriott, Salon C</i>
5:00 - 6:00 pm	Region IV-E Business Meeting <i>Marriott, Salon H</i>
5:00 - 6:00 pm	Region IV-W Business Meeting <i>Marriott, Salon G</i>
5:00 - 6:00 pm	Region V Business Meeting <i>Marriott, Salon D</i>
5:00 - 6:00 pm	Region VI Business Meeting <i>Marriott, Salon I</i>
7:00 - 8:30 pm	Reception for Higher Education Faculty and other Association officers (Invitational) <i>Marriott, Presidential Suite</i>
8:00 - 10:00 pm	Volunteers and Graduate Student Reception and Dance <i>Hilton, Pavilion</i>
9:00 - 10:00 pm	Exhibitors Reception <i>Marriott, Presidential Suite</i>
9:00 - 10:30 pm	Indiana University Alumni Reception <i>Marriott, Salon H</i>
9:00 - 10:30 pm	Ohio State University Social Hour <i>Marriott, Salon G</i>
9:00 - 10:30 pm	Michigan State University Hospitality <i>Marriott, Region IV-E Suite</i>
9:00 - 10:30 pm	Region I Hospitality <i>Hilton, Region I Suite</i>

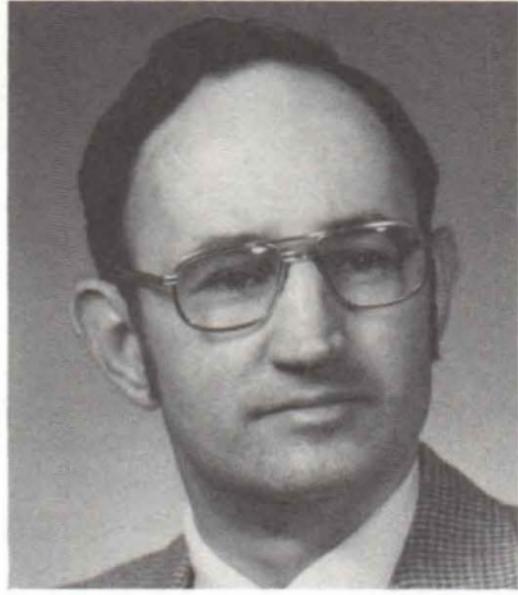


13. *Darlingtonia California* is a derogatory term Oregon natives use to refer to people who move from California to Oregon—True or False.

9:00 - 10:30 pm	Region IV-W Hospitality <i>Marriott, Region IV-W Suite</i>
9:00 pm - Midnight	Easy Listening: Mannenbach, Cammann and Lake. The soft sounds of contemporary folk music. (Cash Bar) <i>Hilton, International Club</i>
9:30 pm - 12:30 am	Dance (Cash Bar). Featuring "Target," one of Portland's most popular Top 40 bands, providing the sounds to dance the night away. <i>Marriott, Salon E</i>

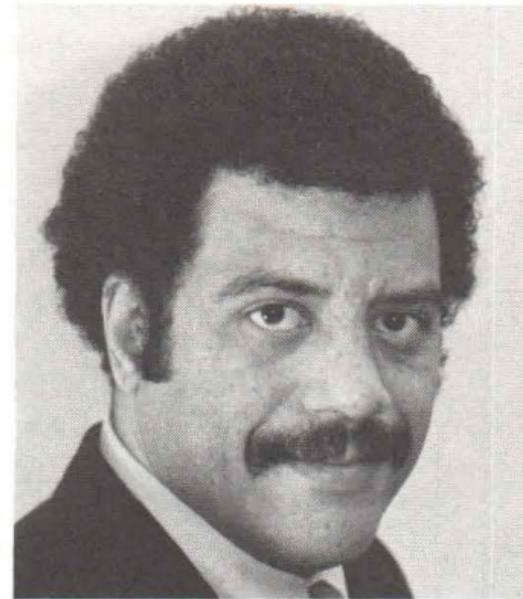
**TUESDAY, APRIL 2**

7:30 - 8:45 am	Career Development & Professional Standards Division <i>Hilton, Cabinet Suite</i>
7:30 - 8:45 am	NIRAD Continental Breakfast <i>Hilton, Mt. Hood Suite</i>
7:30 - 8:45 am	NASPA Journal Board <i>Hilton, Senate Suite</i>
7:30 - 8:45 am	Monograph Board Breakfast Meeting <i>Hilton, Executive Suite</i>
7:30 - 8:45 am	Small College Task Force and Network <i>Marriott, Salon A</i>
7:30 - 8:45 am	Region II "Morning Call" for CSAOs <i>Hilton, Region II Suite</i>
7:30 - 8:45 am	Region IV-E Continental Breakfast for Grads and Presentors <i>Marriott, Region IV-E Suite</i>
7:30 - 8:45 am	Region IV-W Breakfast for New Professionals <i>Marriott, Region IV-W Suite</i>
7:30 - 8:45 am	Task Force on Institutional-Fraternity Relationships <i>Hilton, Directors Suite</i>
7:30 - 8:45 am	Alpha Lambda Delta Chapters <i>Marriott, Salem Room</i>
7:30 - 8:45 am	No Host Breakfast <i>Marriott, Lower Level 2</i>

7:30 - 8:45 am	No Host Breakfast <i>Hilton, Main Lobby</i>
8:00 am - 5:00 pm	Hospitality Center Open <i>Marriott, Ballroom Lobby (Lower Level 1)</i>
8:00 - 9:00 am	Exhibit Center Open <i>Marriott, Salon F</i>
9:00 am - 5:00 pm	SAMI Demonstration <i>Hilton, Council Suite</i>
9:00 - 10:15 am	 <b>Kenneth P. Mortimer</b> <b>Speaker:</b> Kenneth P. Mortimer, Executive Assistant to the President for University Affairs, Pennsylvania State Univ. and Chair, NIE Study Group. "Involvement in Learning: Implications for Student Personnel in the Academy" <i>Marriott, Salon E</i>
10:00 - 12 noon	Communications Services Division Meeting <i>Marriott, Rose Suite</i>
10:30 - 11:45 am	Task Force on Student Affairs Work at Urban Institutions—Open Forum <i>Hilton, Cabinet Suite</i>



14. *The Timber Carnival is held each year in the McKenzie National Forest just west of Portland and has become known as Oregon's answer to the famous Woodstock Festival—True or False.*



**Bernard R. Gifford**

10:30 - 11:45 am

**Speaker:** Bernard R. Gifford, Dean of the Graduate School of Education, University of California-Berkeley.  
"Teaching: The Endangered Profession"

### INTEREST SESSIONS

10:30 - 11:45 am

**"Addressing the Staff Development Needs of the Entry Level Professional"**  
*Ed Whipple, Texas Tech University*

This session provides a systematic approach to staff development for the entry-level professional. The development needs of the new professional will be addressed, along with modes of professional development to meet these needs. The external and internal factors inhibiting an entry-level professional from responding to these needs will be identified, with methods to combat these factors.

*Marriott, Salmon Room*

10:30 - 11:45 am

**"Writing for the NASPA Journal: The Editorial Viewpoint"**

*Peggy Elder, New Mexico State University*

*Peter Wilson, California State College San Bernardino*

*Raymond H. Goldstone, Univ. of California-Los Angeles*

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10:30 - 11:45 am

*Kathleen F. Rich, Western Washington Univ.  
W.C. Howard, Daytona Beach Community College*  
The program participants, all on the editorial board, will describe the procedures involved in reviewing manuscripts submitted to the Journal editor, including the criteria by which the article is judged, and the process used which leads to publication.  
*Marriott, Douglas Fir Room*

10:30 - 11:45 am

**“Innovation: Expanding the Career Center Vision”**  
*Margaret Manoogian, Whitman College  
Ione L. McKenzie, Whitman College*

At Whitman College, students and alumni are involved in the planning, implementation, and evaluation of career center programs. Student paraprofessionals run seven of the ten major programs offered through the center and alumni committees in various geographic locations run parallel programs. This presentation includes the theoretical base, program description, and measured outcomes of the programs. Handouts and overhead transparencies will be used to describe these programs so that they may be replicated in other settings.

10:30 - 11:45 am

*Marriott, Meadowlark Room*  
**“Community College Task Force Report and Discussion”**

*Thomas Flynn, Monroe Community College  
James Forstall, Lincoln Land Community College  
Anne E. Golseth, Ohlone College  
John Letts, Sheridan College  
Robert Logue, South Seattle Community College  
Donald Slowinski, Essex Community College*

*Stafford Thompson, Florida State Board of Community Colleges*  
*Alexandra Warshaw, Berkshire Community College*  
This session will provide Community College Task Force members an opportunity to report on their activities in various NASPA regions during the past year. A major portion of the session will be allotted to discussion by the participants on relevant issues for the community colleges within NASPA and the profession. All community college professionals and others interested in community college issues are encouraged to attend.

*Marriott, Medford Room*

10:30 - 11:45 am

**"The Information Age: Current and Future Directions"**

*Mark Levy, Washington State University*

The influx of technology is occurring at an ever-increasing rate, creating an apparent schism in the role that student personnel professionals play. Contrary to current thinking, future use of technology will require more human involvement and creativity. This program will explore the implications of the new technology on our work and how it might be used to strengthen the position of student personnel.

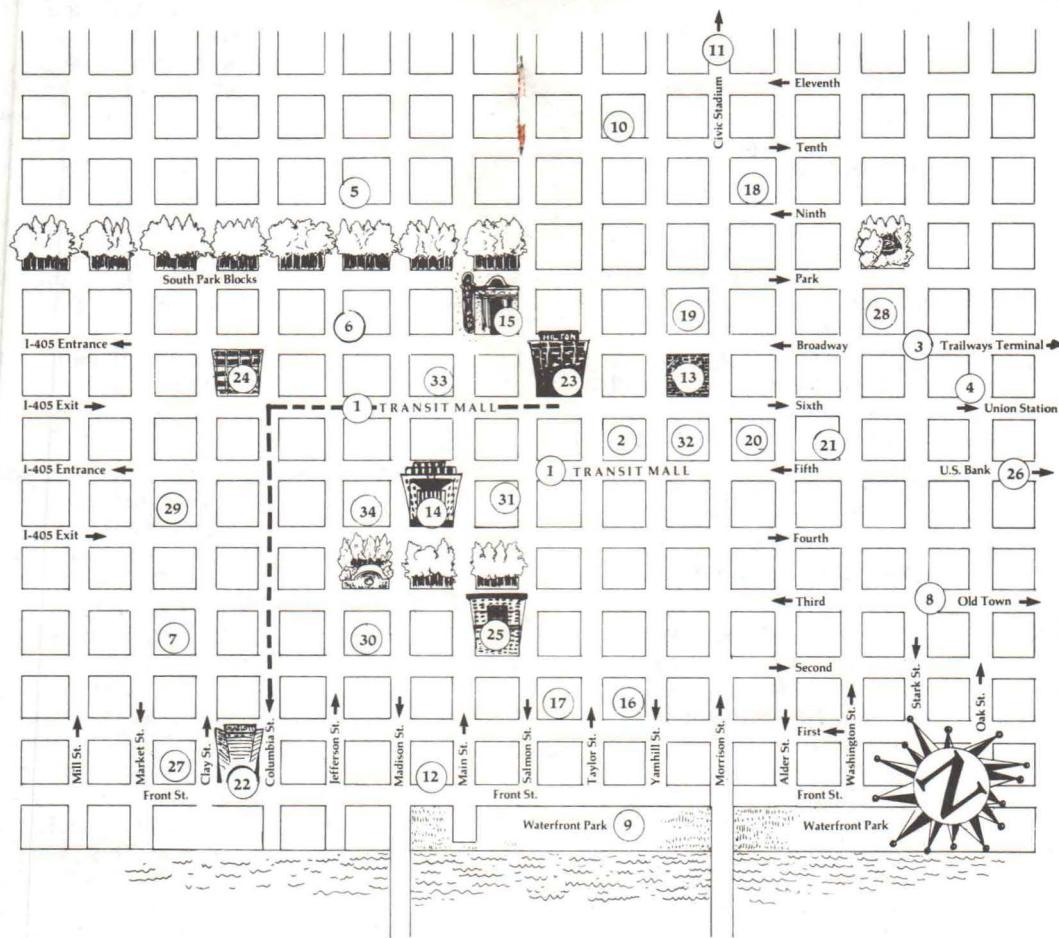
*Marriott, Salem Room*

10:30 - 11:45 am

**"School Based Programming: An Exciting Breakthrough in our Relations with Academic Administration"**

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# DOWNTOWN PORTLAND



## Transportation points

1. Transit Mall and Tri-Met Office
2. Greyhound Bus Depot
3. Trailways Bus Depot
4. Union Station

## Places to visit

5. Portland Art Museum
6. Oregon Historical Society
7. Civic Auditorium
8. Old Town District
9. Waterfront Park
10. Library
11. Portland Civic Stadium

12. Greater Portland Convention and Visitors Association
13. Pioneer Courthouse Square
14. Portland Building
15. Performing Arts Center

## Stores & Shops

16. Yamhill Market Place
17. Willamette Center
18. Galleria
19. Nordstrom's
20. Meier & Frank
21. Frederick & Nelson

## Buildings

22. Marriott Hotel
23. Hilton Hotel
24. Portland Motor Hotel
25. Justice Center
26. U.S. Bank Building
27. Crown Plaza
28. Bank of California Building
29. Portland Plaza
30. Federal Building
31. County Courthouse
32. Pioneer Courthouse
33. Federal Courthouse
34. City Hall

*T. Roger Nudd, California State Community College-Fullerton*  
*Kathryn Goddard, Calif. State Univ.-Long Beach*  
*David Crandall, Calif. State Univ.-Long Beach*  
*Bron Pellissier, Calif. State Univ.-Long Beach*  
*Jeanne Rellvue Caveness, Calif. State Univ.-Long Beach*  
*Ed Cline, Calif. State Univ.-Fullerton*  
*Marc Kellenberger, Calif. State Univ.-Fullerton*  
As a means of bridging the gap between student services and academic affairs, two universities have placed student services professionals in the offices of the deans of the schools within the university, but continuing to report to student services. These two highly successful but different programs will be examined with regard to goals, gains, and problems.  
*Marriott, Eugene Room*

10:30 - 11:45 am

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**“Strategies of Visionaries: The Role of Institutional Mission in Planning for Increased Effectiveness”**  
*Paul Moore, University of Huston*  
*David Dodson, Univ. of Puget Sound*  
*James Lyons, Stanford University*  
If a new vision is to be something more than daydreaming it must be guided by certain strategic concerns. This program reviews the most recent research concerning institutional effectiveness and demonstrates how strategic change at two different institutions confirms or fails to confirm this research. In particular the findings of Peters, Waterman, and NCHEMS researchers will be

reviewed in a case study approach to two significantly different institutions.  
*Marriott, Eugene Room*

10:30 - 11:45 am

**"Supervising College Athletes: The Role of the Chief Student Affairs Officer"**

*Dennis C. Golden, Duquesne University*

The demands, burdens, responsibilities that must be assumed in supervising college athletics, and the particular problems of a chief student affairs officer in assuming such responsibilities will be discussed. This program will review the possible conflicts between a professional committed to student development and the administrator of a competitive intercollegiate athletic program. The desirability of having athletics as part of a student affairs division will be evaluated.

*Marriott, Salon A*

10:30 - 11:45 am

**"Sex-Role Stereotyping: Images of Men in Advertising"**

*George Langeler, Oberlin College*

*Michael Markovits, MIT*

This program deals with the sex role stereotyping of men. Participants will be introduced to a valuable and provocative teaching tool, a 23 minute slide-cassette package consisting of a carefully chosen sequence of 140 advertising images along with analysis and commentary that encourage a fruitful discussion. Discussion will follow the showing of the slides.

*Marriott, Salon B*

10:30 - 11:45 am

**"Using Faculty Members as Integral Participants in the Student Affairs Arena"**

*David F. Hull, Jr., Louisiana State Univ.*

*George Kuh, Indiana University*

*Keith M. Miser, Univ. of Vermont*

*William "Bud" Thomas, Univ. of Maryland*

A panel discussion by individuals who are both student affairs practitioners and faculty members in college student personnel will revolve around one central theme: why and how student affairs practitioners should include faculty members as valuable and practical resources in their student affairs organizations.

Perspectives discussed provide new insights into the use of faculty talent in the accomplishment of the student affairs mission.

*Marriott, Salon C*

10:30 - 11:45 am

**"Doing Justice to a Judicial System"**

*J. Gregg Sanborn, Univ. of New Hampshire*

*William Kidder, Univ. of New Hampshire*

*Marianna Grimes, Univ. of New Hampshire*

In concert with a student affairs MIS Office, a judicial system has engaged in the development and implementation of a computerized judicial system. This effort has merit when considering the multiple use of the data and records, obtaining easily accessible information, and the benefits of longitudinal research. This program will include a demonstration of daily use of data, discussion of the development of this system and a review of benefits, problems and solutions.

*Marriott, Salon D*

10:30 - 11:45 am      **"Differences—A Challenge of Non-discrimination for the New Academy"**  
*Michael B. Hocitor, San Diego State Univ.*  
*Melody Lane Virding, Portland Student Services, Inc.*  
This training program includes a film and workshop to develop awareness and skills necessary for maintaining a policy of non-discrimination and to implement such a policy for the purpose of eliminating discrimination against students, staff, and faculty.  
*Marriott, Salon G*

10:30 - 11:45 am      **"Pluralism in Higher Education: Cultural Awareness Workshop"**  
*Thomas A. Krueger, Oregon State University*  
*John Lenssen, Oregon State University*  
*Janet Nishihara, Oregon State University*  
*Daniel Duarte, Oregon State University*  
*LaVerne Woods, Oregon State University*  
As greater numbers of ethnic minority and non-traditional students enter higher education, student services staff will require specialized training to respond to their diverse needs and values. The new academy will need to address: cultural diversity, conflicts in values, cross-cultural communication skills, stereotypes, the development of empathy and rapport. The workshop dramatizes common controversial situations, facilitates group analysis of these scenarios, and presents a cross-cultural training videotape for discussion.  
*Marriott, Salon H*

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10:30 - 11:45 am	<p><b>"Intercultural Perspectives: Ethnic Insights from the American West"</b></p> <p><i>Barre Toelken, University of Oregon</i></p> <p>Culturally different behavior is often perceived or interpreted as a kind of problem, when in fact it can provide the sensitive observer with a rewarding way of detecting and encouraging the rich variety of cultural life which could—and should—animate the college or university experience. This session gives several examples of the academic application of different cultural models, to show that students from other cultures may offer important perspectives.</p> <p><i>Marriott, Salon I</i></p>
11:00 am - 2:00 pm	<p>Exhibit Center Open</p> <p><i>Marriott, Salon F</i></p>
Noon - 1:30 pm	<p>No Host Luncheon for NASPA Members with Fraternities on Campus</p> <p>Guest speaker: William E. Davis, Chancellor, Oregon State System of Higher Education</p> <p>Alpha Tau Omega Fraternity</p> <p><i>Hilton, Ballroom Parlors A &amp; B</i></p>
Noon - 1:45 pm	<p>No Host Lunch (Box lunches)</p> <p><i>Marriott, Lower Level 2</i></p>
Noon - 1:45 pm	<p>No Host Lunch (Box lunches)</p> <p><i>Hilton, Main Lobby</i></p>
12:30 - 1:30 pm	<p>Hospitality Run—Cascade Route</p> <p><i>Leave from Marriott Lobby</i></p>



15. *The Dalles*, the name of one of Oregon's towns, is said to be the only name of a city in the United States in which "the" is part of the name—True or False.

## Lunch Time Program Specials

12:20 - 1:30 pm

### **“He Who Laughs, Lasts”**

*Fred Weldon, Univ. of  
Montana*

*Patt Schwab, Univ. of  
Washington*

*Jean Westcott, Kaiser-  
Permanente Medical Care  
Plan*

Visions come from the child and creative parts of our being. This workshop will help us tap that creative part and learn to become more effective in communications and relationships. The process is one of experience and participation—the most effective learning method. Each of us wants to experience the “visions of a new academy;” this program will assure you of additional smile-age to that end.

*Marriott, Salon A*

12:20 - 1:30 pm

### **“Student Visions of the Academy: A Film by First- year Collegians”**

*Karl L. Schilling, Miami  
University*

This program features a film made by first semester traditional-age college students. It depicts in a humorous yet serious manner the fears and anxieties which entering students face—from coping with “weird” roommates and laundry blues to experiencing intellectual inferiority and loneliness. A lively musical sound track accentuates the emotions which underlie the first weeks of college.

*Marriott, Salon C*



16. One of Oregon's lakes is over 2,000 feet deep—  
True or False.

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12:20 - 1:30 pm

**"Folksongs from the Northwest: A Study of Values and Attitudes"**  
*Barre Toelken, University of Oregon*

Traditional songs which have come through oral performances by everyday people singing for their own families and friends are good resources for a study of attitude, shared values, and cultural world-view. These folksongs from the West and Northwest testify to the deeply held values of settlers and Native peoples—emotional elements that give us a deeper and more human view of the history in the West.

*Marriott, Salon D*

12:20 - 1:30 pm

**"Training Student Leaders: A Personal Growth Approach"**

*Matt Weinstein, Playfair  
Andy Mozenter, Pennsylvania State Univ.*

Student leaders have learned to read, but few have learned the skills of personal literacy—how to read the book that is yourself. If you don't know where you are headed, then people would be insane to follow you. This session, by the Founder and President of Playfair, presents a model for increasing self-knowledge, self-esteem, and self-confidence.

*Marriott, Salon I*

12:20 - 1:30 pm

**"Burnout Prevention"**

*R. Sanford, Personal Protection Seminars*

Not the source of burnout, not what it feels like, not another change-of-life, stress-points charts with a coping skills worksheet thrown in; but real world—real life techniques for avoiding or escaping from burnout. Includes every day exercises, annual exercises and four

2:00 - 5:00 pm      crisis strategies.  
*Marriott, Salon B*

2:00 - 3:15 pm      Mt. St. Helens Flyover  
*Leave from the Marriott Lobby*

**Speaker:** Helen Remick,  
Univ. of Washington  
"Current Issues in  
Comparable Worth"  
Comparable worth is the most  
important compensation issue  
of this decade. This session  
will define what comparable  
worth is, why it is important,  
what actions are currently  
taking place, and what we  
can expect in the near future.  
*Marriott, Salon E*

**INTEREST SESSIONS**

2:00 - 3:25 pm      "Spelman College is Tying  
it All Together through the  
Living-Learning Program"  
*Eleanor M. Cox, Spelman  
College*  
*Carmen Jordan-Cox, Spelman  
College*  
Spelman's Living-Learning  
Program is a new concept  
that grew out of an interest in  
forming linkages between  
students' curricular and  
extracurricular experience.  
Program activities are  
designed to integrate  
residential education and  
convocations with the  
curriculum to provide a  
holistic approach to the liberal  
education of students.  
Emphasis is placed on  
developing faculty-student  
mentor relationships, and  
leadership skills providing role  
models from all sectors of  
society.  
*Marriott, Salmon Room*

2:00 - 3:25 pm      "Beyond Student  
Development: Value-Added  
and Student Affairs"  
*Terry B. Smith, Northeast  
Missouri State Univ.*  
A systematic approach to  
accountability and academic  
support is advanced. The

program highlights trends in student development and advantages of adapting Astin's Value-Added concept. A film features specific Value-Added tasks and sample measurement tools at Northeast Missouri State University; applications at other institutions are discussed.

*Marriott, Douglas Fir Room*

2:00 - 3:25 pm

**"Identifying Student Affairs Educational Activities: A Model That Works"**

*Frederick R. Preston, State Univ. of New York-Stoney Brook*

*Eleanor M. Schetlin, State Univ. of New York-Stoney Brook*

Extensive literature exists on educational programming and the requisite competencies for student affairs professionals. Yet only limited research describes and quantifies the educational contributions of student development programs. This workshop presents a simple methodology by which campuses can measure and communicate competencies, efforts, and contributions to the educational milieu.

*Marriott, Meadowlark Room*

2:00 - 3:25 pm

**"Developing Student Leadership in the New Academy"**

*Michele Woods, Univ. of California-Berkeley*

*Harold Reynolds, Univ. of Calif.-Berkeley*

The student services unit of a large university increasingly depends on student groups to manage their affairs effectively. The unit, limited by reduced funding and challenged by an increased demand for services, needs to foster student leadership for student groups and interns. Consequently, student services developed a program

to recruit student leaders and enroll them in a course to develop their leadership skills.  
*Marriott, Medford Room*

2:00 - 3:25 pm

**"Students with Support: A Model for Teamwork in Living-Group Programming"**

*Phillip Venditti, Washington State Univ.*

*Peter Rosenberg, Washington State Univ.*

Washington State University's approach to residential programming is designed to accommodate pluralism, stimulate interest in the social context, disseminate organizational and planning skills among large numbers of student programmers, and promote growth of residential audiences. WSU's approach will be introduced by a slide show; participants will critique the system and share their school's mechanisms for achieving similar programming aims.

*Marriott, Salem Room*

2:00 - 3:25 pm

**"The Parents' Program—A Vital Partnership"**

*Fred W. Smith, Rochester Inst. of Technology*

*Elaine Spaull, Rochester Inst. of Technology*

*Barry Culhane, Rochester Inst. of Technology*

*Grace Severino, Syracuse Univ.*

Parents are an important constituency. If involved effectively, parents can assist in student recruitment, orientation, student employment, fundraising, and advisory roles. This program will describe a comprehensive parents' program, the dimensions and opportunities for parent involvement, organization and support requirements and program strategies.

*Marriott, Portland Room*

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2:00 - 3:25 pm

**"NASPA Commuter Task Force Program: Planning and Management for the Non-Resident Student"**

*Dana D. Burnett, Old Dominion University*

*Lowell Dunlop, Eastern Montana College*

*Richard Hoover, Univ. of Nebraska-Omaha*

*R. Thomas Flynn, Monroe Community College*

This program, designed primarily for chief student affairs officers, focuses on planning and management of programs and services for non-resident students.

Members of the audience will be invited to generate and discuss other items of interest related to non-resident students.

*Marriott, Eugene Room*

2:00 - 3:25 pm

**"An Academy for All: The Elimination of Sexism in University Environments"**

*Linda Kuk, State Univ. of New York—Cortland*

*Linda Forrest, Michigan State University*

This program presents the background for using a campus ecology model to deal with institutional sexism. Included will be a description of developmental differences between males and females and how campus environments interact with women's development to produce, for some women, a harmful learning situation. A vision of an "ideal" academy which creates an environment to support women's development and interventions that incorporate an understanding of female development and "female" values will be discussed.

*Marriott, Salon A*

2:00 - 3:25 pm

**"Making the Vision a Reality: The Ecology of Campus Change"**

*David Dodson, University of Puget Sound*

*Charlyn Brown, Univ. of Puget Sound*

*David Droke, Univ. of Puget Sound*

*Todd Finley, Univ. of Puget Sound*

*Louise Pietrafesa, Cornish Institute*

How does a vision of a new academy become reality?

This program presents a three-year history of one institution's efforts to redefine campus structures to be more supportive of the academic mission. Fundamental changes have affected Greek goals, academic calendar, residence life, faculty-student interactions; student union facilities; and orientation.

While the approach of panelists is systemic, individuals will also discuss particular and controversial reactions of campus interest groups.

*Marriott, Salon B*

2:00 - 3:25 pm

**"The Future Today: New Views of Lesbians and Gay Men in the Academy"**

*Robert Schoenberg, University of Pennsylvania*

The presentation will focus on innovative programs and services for lesbian and gay students, including production of a videotape depicting experiences of lesbian and gay college students, creation of a gay and lesbian student alliance, talks by alumni concerning lesbians and gays in the workplace, and formation of a gay and lesbian alumni organization. Participants will be given the opportunity to ask questions and share ideas.

*Marriott, Salon C*

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2:00 - 3:25 pm

**"Disorientation Programs: A**

**Challenge to Consider"**

*Karl L. Schilling, Miami*

*University*

Heath's study on maturity in college students points to the crucial character of

"disorientation." Various perspectives—Barth, Toth, Perry, and Winter—report similar insights. By exploring the change in colleges and college students, this program will develop a rationale to give careful attention to this issue for educational and retentional purposes and will lead participants to consider the state of "disorientation" at their own institutions.

*Marriott, Salon D*

2:00 - 3:25 pm

**"Writing for the NASPA**

**Journal: The Author's**

**Viewpoint"**

*Larry H. Ebbers, Iowa State University*

*James Rhatigan, Wichita State University*

*Art Sandeen, University of Florida*

*Jo Anne J. Trow, Oregon State University*

The program participants will describe the procedures they use in developing manuscripts submitted to the Journal, including the topic area, content of the article and then reaction to editors and the publishing process. They will also discuss how to translate dissertations and program ideas into articles.

*Marriott, Salon G*



17. The "Chinookan Family" refers to the several species of Chinook salmon that breed in coastal streams and the Columbia River—True or Fales.

2:00 - 3:25 pm

**"Minority Student Affairs:  
Mainstream or Backwater?"**  
*Bernard W. Franklin, Miami  
University*

This lecture/discussion will explore the past, present, and future status of minority student affairs. Based on a survey of colleges, a portrait of minority student affairs will be presented. Central to this discussion will be the question of whether minority student affairs occupies a place in the "mainstream" or "backwater" of student affairs.

*Marriott, Salon H*

2:00 - 3:25 pm

**"NASPA's Strategic Plan:  
Design, Member Response  
and Implementation."**

*Thomas E. Miller, Canisius  
College*

*Judith M. Chambers,  
University of the Pacific  
Richard Correnti, Ithaca  
College*

*David McIntire, Appalachian  
State University*

*Susan Hunter Hancock,  
Chapman College*

This program describes the strategic planning process that has been used by NASPA's Board of Directors. The results of a survey regarding the strategic plan will be reviewed.

Implementation strategies for the plan will be discussed, reacted to, and refined. The program is targeted to those with a special interest in NASPA's future directions.

*Marriott, Salon I*



18. The Columbia River in its 1,234-mile journey from Canada to the Pacific, discharges more water per second than any other U.S. river—True or False.

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## INTEREST SESSIONS

3:30 - 4:45 pm

### **"The NASPA Professional: The Image, the Reality, the Vision"**

*Larry G. Benedict, Univ. of Massachusetts*

*Frederick Preston, State Univ. for New York-Stoney Brook*

*Karl J. Beeler, Univ. of Massachusetts*

This program presents the results of a two-phase study of the characteristics and professional activities of student affairs practitioners. Comparisons are drawn between conventional images of the student affairs profession and the actual experiences of the practitioners; the reality serving as a basis for the "vision" of the profession. Differences are noted between the "new" and the "established" professional, men and women, public and private institutions, and other dimensions.

*Marriott, Salmon Room*

3:30 - 4:45 pm

### **"Integration of International Students into the Community"**

*Luis Ramirez, Western Washington Univ.*

*Liz Partolan, Western Washington Univ.*

Are colleges aware of the contributions international students make? This program explores a model for achieving successful integration of international students, enabling them to contribute to the enrichment of campus and community life. Presenters will discuss collaborative efforts among students, the university, and local community members. Emphasis will be placed on specific programs: orientation, host family speakers' bureau, cultural programs, educational

exchange and campus-wide efforts to internationalize the curriculum.

*Marriott, Douglas Fir Room*

3:30 - 4:45 pm

**"Education Opportunity Programs: A Shared Commitment Linking Academic and Student Affairs"**

*W. Clark Douglas, Univ. of Illinois-Chicago*

*Mark Smith, State Univ. of New York-Binghampton*

The purpose of this workshop is to address the administration of Educational Opportunity Programs given the number of university departments they touch. We will present a model which promotes shared responsibility between academic and student affairs and examine efforts to address persistent problems related to disadvantaged students.

*Marriott, Meadowlark Room*

3:30 - 4:45 pm

**"Academic Dishonesty: Airing Our Dirty Laundry"**

*Stuart J. Sharkey, University of Delaware*

*Timothy F. Brooks, University of Delaware*

Seventy-eight percent of students polled admitted that they had cheated! Fifteen percent admitted cheating more than 20 times. Seventy-five percent of the faculty either knew or suspected cases of academic dishonesty but only 12% reported them. These are some of the results of a survey on academic dishonesty at the University of Delaware. The Office of Institutional Research polled 3000 students and 350 faculty members on their opinions about academic dishonesty. This program will define the problem and provide methods to reduce cheating.

*Marriott, Medford Room*

3:30 - 4:45 pm

**"De-Bugging the New Epidemic: Toward Holism in Health Education"**

*Anne K. Temte, Oregon State University*

*Cheryl Graham, Oregon State University*

Visions of the new academy must include realistic perceptions of student health issues. This session focuses specifically on infectious diseases, their physical and psychological ramifications, and responsible approaches to health education. Biology, epidemiology and prevention strategies are reviewed.

Approaches to health education may transform this less-than-pleasant vision into positive opportunities for individual development.

*Marriott, Salem Room*

3:30 - 4:45 pm

**"The Feminine Perspective and the Ethic of Care: Their Place in the New Academy"**

*Jim Thorius, Simpson College  
Bill Grace, Iowa State University*

This program is designed to explore how institutional management and delivery of services to students might be affected by a new understanding of the feminine perspective. After a brief overview of the recent writing of Carol Gilligan and Anne Wilson Schaefer, the presenters will facilitate an informal discussion of the possible implications for student services.

*Marriott, Portland Room*

3:30 - 4:45 pm

**"Freshman Retention Efforts to Commuter Students"**

*Kathleen Moylan, Univ. of Wisconsin-Milwaukee*

*Carmen M. Witt, Univ. of Wisconsin-Milwaukee*

The University of Wisconsin-Milwaukee has embarked on a series of efforts designed to help freshmen feel more comfortable and participate more fully in what UMW offers. These efforts include a Faculty/Staff Mentor Program, a Student-Faculty Contact Program, freshman and freshman parent newsletters, and a freshman yearbook. These efforts have produced more faculty/staff involvement, and freshmen now have their own programs.

*Marriott, Eugene Room*

3:30 - 4:45 pm

**"Salespersons & Hucksters, Gideons & Moonies: Solicitors at the New Academy"**

*Daniel R. Walbott, Univ. of South Florida*

Today's students are the most demographically diverse ever. Campuses are fertile ground for entrepreneurs interested in beginning or maintaining "consumer loyalty." Student affairs professionals are confronted with complaints from students of harassment from others or restriction of freedom. What right do we have to restrain solicitors? How can we provide a safe, secure, learning environment without unlawfully restricting rights of others?"

*Marriott, Salon A*

3:30 - 4:45 pm

**"Telecommunications, Networking and Teleconferencing: The Abstract University?"**

*Robert J. Caruso, Univ. of Calif.-Los Angeles*

*Jonathan Curtiss, Univ. of Calif.-Los Angeles*

Technical innovations like telecommuting, networking, and teleconferencing, will influence the reconceptualization of the

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academy. Future educational institutions may be location independent to a much greater degree than in the past. Student affairs professionals, as influential users of computer technology, will help shape, design and implement the university of the future.

*Marriott, Salon B*

3:30 - 4:45 pm

**"Fresh Ideas of Professional Staff Development"**

*Carolyn Adair, Texas A & M University*

*J. Malon Southerland, Texas A & M University*

With travel budgets diminishing, the need for new ways to provide professional refreshment persists. This session stresses the importance of ongoing staff development and provides ideas for low cost quality programs. Suggestions for a sound orientation program for new professionals, a developmental program for staff with tenure and a special program in the form of a conference will be included.

*Marriott, Salon C*

3:30 - 4:45 pm

**"The Roommate Agreement"**

*Caryl K. Smith, University of Kansas*

*Fred McElhenie, University of Kansas*

The University of Kansas instituted a roommate agreement to enhance security and privacy during residence hall visitation hours and to facilitate communication between roommates on a wide variety of topics: room use, cleaning, borrowing, environmental concerns, and pet peeves. Reactions to the new procedures from staff, student leaders, and residents are

extremely positive. The history, implementation and evaluation of this innovation will be reviewed.

*Marriott, Salon D*

3:30 - 4:45 pm

**"Viewing Fraternities in the New Society of Scholars"**

*Jonathan J. Brant, National Intrafraternity Conference  
Edward Shanahan, Dartmouth College*

*Peter Kountz, University of Rochester*

*Henry B. Poor, Psi Upsilon Fraternity*

*Kay Larson, Kappa Kappa Gamma Fraternity*

This panel presentation will explore the fraternity-institution relationship to assist professionals in designing a workable, cooperative effort toward a shared mission of student development.

*Marriott, Salon E*

3:30 - 4:45 pm

**"Counseling the College Student Athlete: The Impact of Proposition 48"**

*James A. Malone, City Univ. of New York-John Jay College*

*Rubie Malone, City Univ. of New York-John Jay College*  
Student affairs workers have not considered student athletes as needing specialized counseling.

Universities have used student athletes as "cannon fodder" in the pursuit of fame, publicity and T.V. dollars. Athletic teams are fielded without consideration for academic standards or special counseling needs. The NCAA policy has us aware that we have been remiss in providing student services to this group. John Jay College has developed counseling strategies and case studies that will be shared in this session.

*Marriott, Salon G*

3:30 - 4:45 pm

**"Graduate Education in Student Affairs: The Insights of Those Who 'Do' and Teach"**

*Robert B. Young, University of Vermont*

*Thomas Aceto, University of Maine, Orono*

*Rita Byrne, Franklin and Marshall College*

*Jon Dalton, Northern Illinois University*

*J. Roger Penn, Oregon State University*

For the first time, a program on professional education offers the insights of full-time administrators who also teach graduate courses in student affairs: those who do and teach. These practitioner-professors will discuss: the structure of preparation programs; the balance between theory and practice; relationships between colleges of education and divisions of student affairs; and the benefits and detriments of instruction by practitioners.

*Marriott, Salon H*

3:30 - 4:45 pm

**"Exploring Family Relationships in a Development Program"**

*Cheryl Marie Matter, Pennsylvania State Univ.*

This program from Pennsylvania State University uses the film "HEROS AND STRANGERS: A Film About Men, Emotions and the Family" to encourage students to discuss feelings about their fathers. The film, which chronicles the attempts of two young adults to break through silence with their fathers, will be followed by a discussion of the film and how it may be used as a developmental program.

*Marriott, Salon I*

3:30 - 5:00 pm

**NASPA Annual Business Meeting**

*Hilton, Ballroom*

5:00 - 6:00 pm	NASPA Women's Network Meeting <i>Hilton, Forum Room</i>
6:00 - 7:30 pm	Region I Hospitality <i>Hilton, Region I Suite</i>
6:00 - 7:30 pm	Region II Hospitality <i>Hilton, Region II Suite</i>
6:00 - 7:30 pm	Region III Hospitality <i>Hilton, Region III Suite</i>
6:00 - 7:30 pm	Reception for NASPA Members with Fraternities on Campus <i>Hilton, State Ballroom</i>
6:00 - 7:30 pm	Reception Sponsored by NASPA Women's Network <i>Hilton, Rose Ballroom</i>
6:00 - 7:30 pm	Small College Network Reception <i>Hilton, Ballroom Parlors</i>
6:00 - 7:30 pm	Commuter Task Force/Two-Year College Task Force Joint Reception <i>Hilton, Council Suite</i>
6:00 - 7:30 pm	Ethnic Minorities Task Force <i>Hilton, Ballroom</i>
6:00 - 7:30 pm	Iowa State University Hospitality <i>Marriott, Region IV-E Suite</i>
6:00 - 7:30 pm	Southern Illinois University Hospitality <i>Marriott, Region IV-E Suite</i>
6:00 - 7:30 pm	Oregon State University Alumni & Friends Hospitality <i>Marriott, Presidential Suite</i>
6:30 - 8:00 pm	NASPA/ACE Institute Reunion <i>Hilton, Mt. Hood Suite</i>
7:00 - 8:00 pm	Reception for national Association Representatives <i>Marriott, Presidential Suite</i>
9:00 pm - Midnight	Region IV-E Hospitality <i>Marriott, Region IV-E Suite</i>
9:00 pm - Midnight	Region IV-W Hospitality <i>Marriott, Region IV-W Suite</i>
9:30 pm - 12:30 am	Dance and Cash Bar. Featuring 'NEON,' contemporary dance music. This is your last chance to get with it in the City of Roses. <i>Marriott, Salon A-E</i>

## WEDNESDAY, APRIL 3, 1985

8:00 - 10:30 am

No Host Breakfast  
*Marriott, Lower Level 2*

8:00 am - Noon

Hospitality Center Open  
*Marriott, Ballroom Lobby  
(Lower Level 1)*

### INTEREST SESSIONS

9:00 - 10:15 am

**"Need Based Marketing:  
Influencing Non-Resident  
Students to Live and  
Develop in Residence  
Halls"**

*Dennis Lefond, Eastern  
Michigan University*

Enrollment will have a significant impact on residential programs that provide crucial student development experiences; residence hall programs depend on self-generated revenue. Need-based marketing (not just advertising) has increased occupancy and revenue at Eastern Michigan University by 6.4%. The need-based marketing process, applicable to any revenue producing program, will be demonstrated with specific reference to successful programs.

*Marriott, Salmon Room*

9:00 - 10:15 am

**"At the Pleasure of the  
President"**

*Dennis C. Golden, Duquesne  
University*

Focusing on the relationship between the president and the chief student affairs officer, this presentation affirms that the president serves at the pleasure of the board and that the CSAO serves at the pleasure of the president. Role clarity, role congruence, role perceptions, role projections, communication patterns and degree of influence will be explored. Attendees are

encouraged to determine their impact on strategic planning on their own campuses.  
*Marriott, Douglas Fir Room*

9:00 - 10:15 am

**"Adapting the Self-Directed Search: A New Vision of the Transition from College to Career"**

*Pam Rayner, Pacific Lutheran University*

In a career climate where technical skills are highly valued, the liberal arts student can become discouraged. Attempting to "match" students with occupations can also be discouraging for students and helping professionals. This workshop demonstrates how to take an old instrument and use it in a new creative way to assist students in seeing the value of their education and applying it toward a career.

*Marriott, Meadowlark Room*

9:00 - 10:15 am

**"Measuring Cognitive Development on the Perry Scheme—Review of a Recent Research Project"**

*William D. Porterfield,  
Montana State Univ.*

*Daniel L. Wetzel, Montana State Univ.*

The Measure of Epistemological Relection (MER) is a paper and pencil instrument designed to measure cognitive developmental levels along the Perry scheme (1970). The instrument holds promise as an assessment tool for student affairs professionals in teaching, administration, research, and program design. A description of the instrument and its properties will be presented. Results of a self-training program in rating data will be discussed and the presentors will respond to questions.

*Marriott, Medford Room*

9:00 - 10:15 am

**"The Psychologically Unstable Students' Torts"**

*Joe Buchanan, Tidewater Community College*

More than 15 cases handed down over the last two years have established the parameters of liability for the student affairs professional when a psychologically unstable student causes death or personal injury. This presentation summarizes those cases and discusses the liability parameters and risk management techniques suggested by this line of cases.

*Marriott, Salem Room*

9:00 - 10:15 am

**"Autonomy and Development: Conflicting Values in Student Government?"**

*Ryan L. Thomas, Brigham Young Univ.*

*Jean S. Taylor, Brigham Young Univ.*

Contemporary student governance is based on centralized systems which emphasize student autonomy in decision making and place student officers and administrators in adversarial positions. The majority of student governments reflect assumptions about student behavior that are no longer accurate reflections of society. This presentation will examine the developmental implications of differing degrees of autonomy in student government and will suggest modes of governance which are more responsive to developmental philosophies and societal trends.

*Marriott, Portland Room*

9:00 - 10:15 am

**"Lead: Leadership, Excellence and Achievement Development"**

*William D. Peterson, Wm. D. Peterson & Assoc.*

This presentation will provide a synopsis of an eight-hour leadership training workshop designed for student governments, residence hall staffs, and student leaders. It is also adaptable for professional training, as it is based upon a training model used with businesses, professional and religious organizations. The basic premise is that we limit ourselves by the way we think. Change the way we think and we change the way we function. This program shows you how.

*Marriott, Eugene Room*

9:00 - 10:15 am

**"Motivating Staff"**

*Patricia S. Terrell, University of Louisville*

*Edward Hammond, University of Louisville*

An emerging theme from recent literature focusing on management excellence is the emphasis on personnel. The success of an organization is directly linked to how it treats its employees. The session will focus on: 1) motivation and morale and how the two are different, 2) ways that leaders impact morale, 3) how qualities of excellence which generate motivation can be created, 4) common morale mistakes and morale-busters, and 5) practical ways to motivate staff.

*Marriott, Salon A*

9:00 - 10:15 am

**"Vital Signs of the Profession"**

*Scott T. Rickard, Univ. of Maryland-Baltimore Co.*

*Jo Anne Trow, Oregon State University*

*Moses Turner, Michigan State University*

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Do trends suggest a strong or weak foundation for the future of the profession? This session provides benchmark information and trends on selected indices of professional vitality: graduate programs, faculty, enrollments, placement, position sharing by gender and race; salary equity by gender and race; professional association membership; opportunities for advancement; and perceptions by leaders in the profession.

*Marriott, Salon B*

9:00 - 10:15 am

**"Date Rape: Cultural Encouragers"**

*R. Sanford, Personal Protection Seminars*

This workshop is designed to help student affairs administrators develop an entire spectrum of programs dealing with the safety of women, date and acquaintance rape, and similar issues. Includes a handout that suggests areas where institutions can develop guidelines and policies. Already used for staff training and/or student programs at 15 colleges and universities in Washington, Oregon and British Columbia.

*Marriott, Salon C*

9:00 - 10:15 am

**"Programs which Build a Wholistic Perspective of the Academic Community"**

*John L. Lowe, Frostburg State College*

*Katherine Kutter, Frostburg State College*

*Alice K. Manicur, Frostburg State College*

Three interrelated programs will be illustrated which are designed to enhance the educational community. Programs highlighted include a summer planning conference for freshmen, a

parents' orientation which emphasizes the changing relationship of parents and their sons or daughters, and a Myers-Briggs Type Indicator research project. These unique programs interface to create a wholistic perspective of the educational community.

*Marriott, Salon D*

9:00 - 10:15 am

**"We Have Met the Enemy and He (She) Is Us: Fraternity-Institution Relationships"**

*E. Garth Jenkins, Stetson University*

*Mary K. Barbee, Univ. of New Mexico*

*Larry Lunsford, Robert Morris College*

*Stephen R. Siders, Alpha Tau Omega Fraternity*

This presentation, stressing campus and national corporations, is part of the NASPA Task Force on Institution/Fraternity Relationships. The statement approved by the NASPA Board will serve as its basis. Issues included: fraternity status (men's and women's) as an institutional student organization and as a national chapter; the role of the student affairs adviser; the local, regional, and national fraternity officer; the professional executive officer; hazing; alcohol education; legal liabilities; and academic achievement.

*Marriott, Salon E*

9:00 - 10:15 am

**"Freshmen in Residence Halls: A Review of a 1983 Study in Freshmen Performance in the Residence Hall Systems of Twelve Colleges and Universities"**

*Roger A. Ballou, Carleton College*

*Mark Govoni, Earlham College*

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Joseph Maresco, Mansfield College

David Palmer, Hanover College

This program will summarize a fall 1983 study of 2,200 freshmen in the residence hall systems of twelve colleges and universities located in the Midwest and Mid-Atlantic United States. The objective of the study was to determine which residence hall arrangements most promote freshmen's chances for college success. The first part of the program will be a presentation of findings, the second part a panel discussion by student affairs practitioners.

*Marriott, Salon B*

9:00 - 10:15 am

**"Professional Preparation: Practices, Preparations and Dilemmas"**

*Gerald L. Saddlemire,  
Bowling Green State Univ.*

*Carney Strange, Bowling Green State Univ.*

The role our profession plays in creating and influencing the vision of a new academy is as effective as the practitioners we prepare. Through this forum, practitioners and educators can exchange views about issues central to professional preparation of student affairs staffs. After characterizing one program to illustrate the elements of professional preparation, the presenters and the audience will join to consider related issues.

*Marriott, Salon H*

9:00 - 10:15 am

**"Chickering's Theory and Women's Development"**

*Cynthia A. Straub, University of Michigan*

*Robert F. Rodgers, Ohio State University*

*John D. Heidke, University of Michigan*

While Chickering's student development theory has been integrated into professional practice, there has been little research on potential sex differences and no studies on the possible differences in the development patterns of women. This program will present the results of one major study which focused on Chickering's theory and women's development in relation to both sequence and process of certain developmental vectors.

*Marriott, Salon I*



**K. Patricia Cross**

12:30 - 11:30 am

**Closing Session**

**Speaker:** K. Patricia Cross,  
Senior Lecturer on Higher  
Education, Harvard Graduate  
School of Education  
"Visions and Predictions for  
the Future of Higher  
Education"

*Marriott, Salon A-E*

Noon - 2:00 pm

1985-1986 Joint Conference  
Committee Chairs Meeting

*Marriott, President's Suite*

2:00 - 5:00 pm

Post Conference Tour. Mt. St.  
Helens Flyover

*Marriott Lobby*

WED., APR. 3, 1985

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1925-26 C.R. Melcher, University of Kentucky

1926-27 Floyd Field, Georgia School of Technology

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1930-31 W.L. Sanders, Ohio Wesleyan University  
1931-32 V.I. Moore, University of Texas  
1932-33 C.E. Edmondson, Indiana University  
1933-34 H.E. Lobdell, Massachusetts Institute  
1934-35 B.A. Tolbert, University of Florida  
1935-36 William E. Alderman, Beloit College  
1936-37 Dabney S. Lancaster, University of Alabama  
1937-39 D.H. Gardner, University of Akron  
1939-40 J.F. Findlay, University of Oklahoma  
1940-41 J.J. Thompson, St. Olaf College  
1941-42 L.S. Corbett, University of Maine  
1942-43 Joseph A. Park, Ohio State University  
1943-44 J.H. Julian, University of South Dakota  
1944-46 Earl J. Miller, University of California  
1946-47 Arno Nowotny, University of Texas  
1947-48 E.L. Cloyd, North Carolina State College  
1948-49 J.H. Newman, University of Alabama  
1949-50 L.K. Neidlinger, Dartmouth College  
1950-51 Wesley P. Lloyd, Brigham Young University  
1951-52 A. Blair Knapp, Templer University  
1952-53 Victor F. Spathelf, Ferris State College  
1953-54 Robert M. Strozier, University of Chicago  
1954-55 John H. Stibbs, Tulane University  
1955-56 John E. Hocutt, University of Delaware  
1956-57 Frank C. Baldwin, Cornell University  
1957-58 Donald M. Dushane, University of Oregon  
1958-59 Fred H. Turner, University of Illinois  
1959-60 H. Donald Winbigler, Stanford University  
1960-61 William S. Guthrie, Ohio State University  
1961-62 Fred J. Weaver, University of North Carolina  
1962-63 J.C. Clevenger, Washington State University  
1963-64 James McLeod, Northwestern University  
1964-65 Victor R. Yanitelli, St. Peter's College  
1965-66 Glen T. Nygreen, Lehman College  
1966-67 Edmund G. Williamson, University of  
Minnesota  
1967-68 Carl W. Knox, Florida Atlanta University  
1968-69 O.D. Roberts, Purdue University  
1969-70 Mark W. Smith, Eckerd College  
1970-71 Earle W. Clifford, Rutgers University  
1971-72 Chester E. Peters, Kansas State University  
1972-73 Thomas B. Dutton, University of  
California-Davis  
1973-74 John L. Blackburn, University of Alabama  
1974-75 James R. Appleton, University of  
Southern California  
1975-76 James R. Rhatigan, Wichita State University  
1976-77 Alice R. Manicur, Frostburg State College  
1977-78 Arthur Sandeen, University of Florida  
1978-79 Donald V. Adams, Drake University  
1979-80 George W. Young, Broward Community  
College

1980-81 Lyle A. Gohn, University of Arkansas  
1981-82 E.T. "Joe" Buchanan, Tidewater  
Community College  
1982-83 R. Mikell O'Donnell, Ohio State University  
1983-84 Edward H. Hammond, University of Louisville

## **NASPA AWARD WINNERS**

### **Scott Goodnight Award for Outstanding Performance as a Dean**

John D. Jones  
Vice President for Student Affairs  
University of Alabama-Birmingham  
Thomas Edwards  
Dean of Students  
Kenyon College

### **Fred Turner Award for Outstanding Service to NASPA**

R. Mikell O'Donnell  
Assistant Dean, Education Administration  
The Ohio State University  
E.T. Buchanan, III  
Dean of Student Services  
Tidewater Community College

### **Outstanding Contribution to Literature and Research**

Donald D. Gehring  
Professor, Dept. of Administration and Higher  
Education  
University of Louisville  
Parker Young  
Professor of Higher Education  
University of Georgia-Athens

### **Outstanding Contribution to Higher Education**

R. Dallas Martin, Jr.  
Executive Director  
National Association of Student Financial Aid  
Administrators

### **Dissertation of the Year**

Randy E. Hyman  
Assistant Dean of Student Affairs  
South Dakota State University

## **ACKNOWLEDGEMENTS**

On behalf of NASPA, the 1985 Conference Committee wishes to express its gratitude and offer a **special** word of thanks to numerous individuals and firms for their assistance in making the 1985 conference a success.

### **For Assistance with Conference Programs and Management**

ARA Campus Dining Services  
for hosting the preconference dinner for NASPA officers and special receptions

IBM Corporation  
for software and computers in the placement and hospitality areas

Miller Brewing Company  
for the printed program

Professional Food—Service Management, Inc.  
for refreshments in the conference headquarters

Portland Convention and Visitors Association, Inc.  
for Portland promotional materials

Portland Hilton and Portland Marriott Hotels  
for hospitality refreshments for NASPA guests

SAGA Corporation  
for hosting the association's opening reception

TEKTRONIX, Inc.  
for assisting in the acquisition of keynote speakers

XEROX Corporation  
for providing copy machines and materials

### **For Assistance with Conference Promotion and Hospitality**

Jean Auel  
Tom Benson  
Blitz-Weinhard Brewing Co.  
Boise Cascade Corporation  
Coca-Cola  
First Interstate Bank  
Frederick and Nelson  
Lois Harrington  
I. Magnin & Co.  
Jake's Famous Crawfish Restaurant  
Jantzen, Inc.  
Lyman Slack Chevrolet  
Made in Oregon Stores  
McCormick and Schmick's Restaurant  
Nike, Inc.  
Nordstrom Stores  
Norm Thompson Outfitters, Inc.  
Oregon Magazine  
Portland Trailblazers Basketball Club

Schafer Vineyards  
Sokol Blosser Vineyards  
Tri-County Floral and Gifts  
Van Duyn Chocolate Shops, Inc.  
White Stag  
YMCA

### **The Conference Host Institutions**

Chemeketa Community College  
Clackamas Community College  
George Fox College  
Lewis & Clark College  
Linfield College  
Oregon State University  
Pacific University  
Portland State University  
Reed College  
University of Oregon  
University of Portland  
Warner Pacific College

### **EXHIBIT CENTER**

The Exhibit Center is located in the Marriott Salon F. You are encouraged to visit the area and meet each of our exhibitors. The exhibitors offer a wide range of products and services for use on college campuses.

American College Testing, Iowa City, Iowa  
American of Martinsville, Martinsville, Virginia  
ARA Campus Dining Services, Philadelphia,  
Pennsylvania  
IM Marketing, New York City, New York  
daka, Inc., Wakefield, Massachusetts  
Educational Testing Service, Princeton, New Jersey  
Furniture by Thurston, Grass Valley, California  
Hunter Publishing Company, Winston-Salem,  
North Carolina  
Innovak International, Inc., Spartensburg,  
South Carolina  
Jossey-Bass Inc., Publishers, San Francisco, California  
ModuForm, Inc., Fitchburg, Massachusetts  
Professional Food-Service Management, Houston,  
Texas  
Saga Corporation, Kalamazoo, Michigan

### **FUTURE ANNUAL CONFERENCE LOCATIONS**

1986	Washington, DC	April 2 - 5
1987	Chicago, Illinois (with ACPA)	March 15 - 18
1988	St. Louis, Missouri	March 27 - 30

## TIME OUT FOR TRIVIA -- ANSWERS

1. True—Portland's annual average 40-inch rainfall puts the Rose City slightly below New York City and way behind New Orleans, Nashville, and Charleston which respectively wade through approximately 47, 48, and 49 inches of rain a year.
2. False—Portland's numerous and famous rose gardens have resulted in the nickname “The Rose City.” Pasadena is the “City of Roses.”
3. True—“Forest Park” contains over 25 miles of hiking trails and more wilderness than you'll find in the limits of any American city. Portland also has the distinction of having the only extinct volcano within a city limit—and you guessed it, it's also in a city park.
4. False—As a major seaport, Portland was settled largely by those who arrived by ship. Many of the older streets are named for New England sea captains who brought settlers and cargo to harbor and then built homes in the new town.
5. The zoo's elephant herd has been the main attraction since 1962 when Portland's “Belle” became the first elephant in captivity in the Western hemisphere in nearly half a century to bear a calf. Today the zoo is world famous for its elephant breeding program.
6. False—Oregon's only national park lies 62 miles northwest of Klamath Falls in the southern part of the state. Within it is the spectacular Crater Lake, the deepest lake on the North American continent.
7. True—North of the town of Lakeview in southern Oregon, a geyser called “Old Perpetual” continuously spouts a 60' column of 200 degree water into the air.
8. False—The first overland visitors to the mouth of the Columbia were members of the Lewis and Clark expedition who in 1805 made their winter camp at Fort Clatsop just south of the town of Astoria. Today Fort Clatsop is a national memorial with a replica of the Lewis and Clark fort as recreated from drawings by Captain William Clark.
9. True—Within Fort Stevens near the mouth of the Columbia River on the Oregon Coast, Battery Russell was fired upon by a Japanese submarine in 1942. Damage was limited to the falling of several trees.
10. True—Oregon City, just south of Portland, was the first incorporated city west of the Rockies. It was also the home of the man called “the Father of Oregon,” Dr. John McLoughlin, who was a special agent of the British-owned Hudson Bay Company.
11. False—The “Oregon Pony” was the first steam locomotive built west of the Missouri and the first used in the entire Pacific Northwest. Today it is located in one of the two museums of the Cascade Locks Marine Park just east of Portland.
12. True—Located in Central Oregon within 25 miles of Bend is an awe-inspiring group of alpine mountains

known as the *Three Sisters*. They lie in the Cascade Mountain Range and exceed 10,000 feet in elevation.

13. False—This is the scientific name for the “*Cobra Plant*” which is a meat-eating (insectivorous) plant that is native to Oregon.

14. False—The *Timber Carnival* is a Fourth of July celebration in Albany, Oregon, where lumber jacks from throughout the world compete in tree climbing, log rolling, ax throwing, and other events for the title of “*world champion logger*.”

15. True—The name of the city comes from the French word for flagstones, *Le Dalles*, and was given to the city by French voyagers of the Hudson Bay Company who believed the cliffs of the Columbia narrows resembled the flagstones of their native villages.

16. True—Crater Lake, formed by the collapse of a giant volcanic mountain that was over 15,000 feet high, is the deepest lake in North America and is so clear that light penetrates its depths up to 400 feet.

17. False—This term refers to a large linguistic family of Native American tribes who occupied both sides of the Columbia River and were referred to as “*the canoe Indians*” by Lewis and Clark.

18. False—The Columbia, also known as the “*Great River of the West*” is second only to the Mississippi in displacement of water.

## NOTES

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# All things in moderation ...especially alcohol.

That's good advice.

We're learning that moderation is the key to a safe and healthy life. We are each becoming more concerned with nutrition, exercise and overall physical fitness. That's why we're watching our salt intake, for example.

We know that there are certain safety lines and we don't cross them. Because excess means abuse and abuse means problems.

The majority of people who drink alcohol do so responsibly because they do so in moderation.

They know how to enjoy alcohol beverages and gain the social, personal and health benefits that come with responsible drinking.

They know the responsibility they take on when they drink alcohol beverages or serve these beverages to others... a responsibility for safety, health and proper conduct.

And they know the best way to practice that responsibility is through moderation.

By knowing their limits, and sticking to them.

By neither accepting, nor offering "one-for-the-road."

By neither condoning nor contributing to irresponsible behavior.

By observing local, state and federal laws.

By offering alternative beverages at social functions.

And by exhibiting at all times, a responsible attitude about alcohol.

They know the special responsibility that comes with the decision to drink alcohol... moderation.

That's the only way to drink... responsibly.

**"A Proud Participant in NASPA '85"**  
**March 31 - April 3**

